

Previous Taste of Buffalo POSTER ART WINNERS

Please note: The final posters shown have logos and typography added to them by the Taste Of Buffalo design group. However, student artwork should not contain logos and/or typography unless it is inherent or necessary to the artwork.



2015 WINNER
Charlea Zackey
Empire Home School Group



2014 WINNER
Hayley Safe
West Seneca West High School



2013 WINNER
Julia McMahon
Lockport High School



2016 Poster Art CALL FOR ENTRIES



2016 Taste of Buffalo Poster Art CALL FOR ENTRIES

As Chair of the 2016 festival, I am excited to offer this opportunity to recognize yet another emerging Western New York artist. On behalf of our Board of Directors, I encourage all aspiring student artists to put their creative skills to the test. The winning artwork will become the official festival poster and will also be incorporated into some of the other marketing materials, showcasing the winner's talent across the WNY region and at the event. The Taste of Buffalo presented by TOPS is WNY's premier summer festival, and this year promises to offer up more fun by the forkful!

Jen Mitri

Chairman, 2016 Taste of Buffalo presented by TOPS

The successful Grand Prize Winner will have their artwork used in some of the 2016 Taste of Buffalo presented by TOPS official advertising materials!

This is a great opportunity for students to develop a strong understanding of the bond of art within the community and how it can affect the outcome of an event. This project can be used as both a teaching tool and an opportunity for students to further develop their portfolios as they prepare for a curriculum in art and/or design.

PRIZES FOR WINNING ENTRIES

(1) GRAND PRIZE:

The winner and their school/organization's Art Department will each receive a \$500 award. Portions of the winner's art design will be featured on select Taste of Buffalo marketing materials including: Festival Poster (which will be unveiled at the official press conference), Festival Guide cover and Table Tents.

In the event a home-schooled student wins first prize, their home-school organization must be able to prove they are in a homeschooling organization that has one or more art classes annually in Erie or Niagara County, prior to distribution of funds. To be eligible to receive the \$500 school/organization portion of the prize they must also be located in Niagara or Erie county. If the student does not belong to a qualified organization, that portion of the prize will be forfeited.

(1) FIRST RUNNER-UP:

Shadow one of FARM's art directors for a day!

FARM is a full-service integrated marketing communications agency that excels in building brands and boosting bottom lines. Join FARM at their Depew, NY agency and shadow them throughout a typical day in the role of an art director.



(1) SECOND RUNNER-UP:

Tour of the new Buffalo Spree Magazine offices and a one-on-one lunch with the VP of Marketing.

Buffalo Spree magazine is WNY's only city and regional magazine and a national-award-winning publication. Get a VIP tour of the new publishing facilities, and hear what it takes to be the magazine's VP of Marketing.



TASTE OF BUFFALO MISSION

"To provide an affordable and enjoyable weekend festival in a socially responsible manner for the families of Western New York."

OFFICIAL RULES

WHO MAY ENTER

Students in grades 9 -12 currently enrolled in a public, private, parochial or home school (high school) in Erie and Niagara counties.

SPECIFICATIONS

Artwork Size/Medium: Minimum size: 8" x 10". Maximum size: 20" x 30". Entries may be any medium. Computer generated art or scans of art are also acceptable, must be submitted on CD in PDF format and must be accompanied by a print out.

Label: Please legibly print your name, address, telephone number, and grade, your art teacher's name and school/organization on the back of your design and on the CD, if submitting computer art.

Design: Designs must not incorporate vulgar, violent or offensive content or any copyrighted characters (e.g., comic and/or television characters), photographs, or magazine or newspaper illustrations. Any entry that does so will be disqualified and not be considered for judging.

All submissions must be original and the exclusive work of the person entering the contest in idea, design and execution.

Required Elements - all entries must include:

- no typography or copy, please
- an image of a fork
- an image of a Buffalo (animal)
- artwork should incorporate the mission of the Taste of Buffalo, which is to provide Western New York's premier summer food and family festival

Conditions: All entries become the property of Taste of Buffalo. TOPS Markets and the Taste of Buffalo assume no responsibility for late, lost, illegible, damaged, incorrect, postage-due, incomplete or misdirected mail. By entering this contest, winners agree to the use of their name and likeness for advertising/publicity purposes without additional compensation. Entries will not be returned.

Taste of Buffalo reserves the right to recrop, revise or alter artwork as needed to accommodate various communication vehicles.

Judging Criteria: Judging will be based upon the interpretation of the Taste of Buffalo's mission, originality, quality of artwork, visual impact, and use and inclusion of the required art elements.

Completed entries must be mailed or hand delivered to:

MAIL TO:
TOPS/Taste of Buffalo Poster Art Contest
TOPS Markets, LLC
124 Taylor Road
Depew, New York 14043
Attn: Lindsey Zaffarano

HAND DELIVER ENTRIES WEEKDAYS 8 AM-4 PM TO:
TOPS/Taste of Buffalo Poster Art Contest
TOPS Markets, LLC
6363 Main Street
Williamsville, New York 14221
Attn: Lindsey Zaffarano

Entries must be received on or before Friday, March 25, 2016, 4pm

Judging: A panel of expert judges will recommend ten finalists from among all entries received. Designs selected for final judging will be reviewed and voted on by select members of the Taste of Buffalo Executive Committee on or about April 1, 2016. (1) Grand Prize winner, and two runner-up prize winners will be selected. All participants will be notified by telephone and mail by TOPS Markets after the selection has been made.

ELIGIBILITY

Taste of Buffalo Board of Directors, employees of TOPS Markets, and their immediate family members, their agencies and assigns are not eligible to enter or win.