

SATURDAY, JULY 7 – 11am - 9pm | SUNDAY, JULY 8 – 11am - 7pm





RUN.WALK. BIKE.EAT. AND MORE.

BRINGING YOU HEALTHY SUMMER EVENTS ACROSS WNY.

Here are two of the many healthy programs Independent Health and the Independent Health Foundation are bringing to WNY:

Healthy Options® Buffalo

Every participating restaurant at the Taste of Buffalo will be serving at least one Healthy Options menu item. Look for our orange sticker at each booth – here and at a wide range of WNY-area festivals and events. Learn more at healthyoptionsbuffalo.com.



Fitness in the Parks

You can also get moving with us in 23 parks across WNY with Fitness in the Parks, offering you nearly 500 **FREE** outdoor fitness classes taught by YMCA-certified instructors. Get the class schedule at independenthealth.com/fitpark.



Independent Health.

CHAIR'S message

I am privileged to be the 2018 Taste of Buffalo Chair as we celebrate 35 years of showcasing Buffalo's best restaurants. It's exciting to watch the Taste of Buffalo grow each year along with Buffalo's rejuvenation. Our event continues to be a tradition not only for Western New Yorkers, but for people visiting Buffalo from all over the world! This year we've expanded down Delaware Avenue from Niagara Square to Johnson Park where our largest beer tent and the Tops stage will be located. New this year is Monkey See, Monkey Do and Explore & More at the KidZone in Niagara Square where stories come to life; an area created especially for young families.

Buffalonians take food and traditions very seriously, from Italian and Polish dishes that early immigrants brought with them from Europe to traditional American barbecue, as well as cuisines like authentic Mexican, Burmese and Thai. The diversity of the Buffalo food scene is something to be celebrated because it mirrors the beautiful diversity of people in Western New York. The Taste of Buffalo's 35th birthday is an opportunity to showcase both our food festival and the energizing resurgence that our city is experiencing. Please join me in tasting more than 200 delicious foods, six wineries and and beers that will quench your thirst along with our special-edition homebrew, Cheers to 35 Years Kellerbier made for our birthday by 12 Gates.

It has been an honor to serve with our all-volunteer Board of Directors, our amazing Festival Coordinator, Connie Wendling and the thousands of volunteers that make the Taste of Buffalo continue to thrive.

Thank you to all of our sponsors and to our long-



standing presenting sponsor Tops Markets, our fabulous restaurants, wineries, Mayor Byron Brown and the City of Buffalo for their continued support. Connie, thank you for your dedication in making this year a great event. To my wife Lori, and my daughters, Theresa, Kailey and Courtney, thank you for all your love and support; you mean everything to me!

I hope you enjoy the food and fun birthday celebrations taking place throughout this weekend.

Regards,

Richard McDermott 2018 Taste of Buffalo Chair

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PRESENTING OUR 2018 Board of Directors

The Taste is a not-for-profit corporation and is run by an all-volunteer board of directors and a festival coordinator. Planning for the Taste is year round and culminates in the largest two-day food festival in the nation. The purpose of the event is to showcase downtown Buffalo and the wonderful restaurants that call our region home.

OFFICERS

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Mac Hartman Freed Maxick & Battaglia CPA Past Chair Frank Sardina

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Connie Wendling Sell-utions, Inc.



Don't Miss!

We've Expanded Past Chippewa!

Be sure to check out what's happening between Chippewa Street & Johnson Park before heading towards Niagara Square.

Shade Spaces sponsored by



Located throughout the festival. Pop in and enjoy your food comfortably at a cocktail table.

The Inside Ring of Niagara Square!

Games, giveaways, photos, free samples, Taste of Fun KidZone and more!

The Culinary Stage







Walk through the big Chef Arch and take a seat. Don't miss Chef Marc Forgione, Iron Chef on "Iron Chef America" at 12pm on Saturday & Chef Shola Olunloyo of Studio Kitchen on Saturday & Sunday. Sample their dishes. Seating is limited.

Great Entertainment!

Live Music! DJ Dance Party! Karaoke! WNY's Superheroes and Cosplayers!

Scavenger Hunt for Kids!

Pick up a Scavenger Hunt sheet at any Ticket Tent for an adventure that plays on the sweet side of the Taste. Bring finished entries to the KidZone for a chance to win a prize!

Follow us









Tag your photos #tasteofbuffalo

WNY's Superheroes & Cosplayers

compliments of Paula's Donuts!

Meet & greet your favorite characters throughout the Taste.









CONGRATULATIONS TO OUR Future Culinary Leaders

Current high school seniors residing in one of the eight counties in Western New York who intend to pursue a major in a culinary arts or hospitality curriculum are able to apply for one of up to five \$1,000 scholarships being offered every year by the Taste. Students are evaluated based on academic achievement, experience, enthusiasm, recommendations, community involvement, goals and objectives, and overall interest.

See tasteofbuffalo.com in February for 2019 scholarship information.



KEON ALLEN

I will be graduating from Burgard Vocational School in Buffalo this June and will attend Erie Community College in the fall where I will major in Culinary Arts. Cooking is a passion of mine and I hope to earn my culinary and business degree, and then begin working at local restaurants until I build up the knowledge and experience to open my own business.



ANDREW CONTI

I will graduate in June from Fredonia High School and continue my education at Niagara County Community College in the Hospitality Management Program. I have completed two years in the Culinary Arts program at BOCES LoGuidice Center in Fredonia. I was selected both years to represent the school at the Skills USA competition. I have been very active in Varsity soccer, bowling and golf throughout high school.



MORGAN GARDNER

I will be graduating from Lancaster High School in June 2018. I have been a lifelong resident of Lancaster. While attending Lancaster High School I was a member of the Girls Varsity swim team, the Academy of Hospitality and Tourism, and also a member of the music department performing in the Jazz Ensemble and the Symphonic Band. I am very excited to be attending Ashland University in the fall to pursue a degree in Hospitality Management.



MEGAN KELLEY

I am currently a senior at Williamsville South High School where I will graduate in June 2018. I have attended Harkness Vocational and Technical Center for the past two years majoring in Baking and Pastry Arts. I plan to attend Niagara County Community College in the fall majoring in Baking and Pastry Arts with hopes to attend the Culinary Institute in Hyde Park, NY after completing my two year degree.





NICO ZAMBITO

I am a senior at Notre Dame HS in Batavia, NY where I rank second in my class. I have played 4 years of football where I was team captain and received the 2017 National Football Foundation Scholar Athlete Award. I played 3 years of Varsity basketball serving as team captain for 2 years. I won numerous awards for basketball, including GR League All Star. I volunteer for the Michael Napoleone Memorial Foundation, Mercy Spirituality Center and St. Joseph School. I will attend Niagara University in the fall to pursue a degree in Hotel/Luxury Hospitality Operations. In the future, I hope to start a local charity that offers free dinner to people in need.

Smithfield Foods Deli Brand Scholarship presented by Margherita and Healthy



PHILLIP WEEKS

I am currently a senior at Emerson School of Hospitality, a vocational high school for Culinary Arts. I have also worked at Wegmans Food Markets for the past fourteen months. I currently work in the sub shop and will start in sushi as a full time employee for the summer. I will be attending Niagara Falls Culinary Institute to earn an Associate's Degree in Culinary Arts then transfer to Buffalo State College to earn my Bachelor's Degree in Business Management. My goal is to become a professional chef and work as a store chef for a local food market.

Taste of Buffalo's Culinary Advancement Scholarship for Women



VICTORIA SCHAFFER

I will be graduating from Williamsville North High School in June and attending Johnson & Wales University in Providence, Rhode Island where I will major in Culinary Arts. While in high school I have been active in Drama Club, National Honor Society, Gay Straight Alliance club and Girl Scouts. I hope to work in the culinary industry as a pantry chef, gain experience and then open up a restaurant.



9









Meet
Dave & Melody
from Mix 96
& Yasmin Young
from WBLK

SATURDAY, JULY 7





Sing your favorite tunes with D&B Karaoke









HOMETOWN BEER TENT



Delaware Avenue at Niagara Square

SATURDAY, JULY 7

Meet Members of the News 4 team

SUNDAY, JULY 8











AT&T DJ DANCE PARTY

Delaware Avenue at Huron Street

Featuring DJ P-Nasty



SUNDAY, JULY 8









WELCOME TO THE REVOLUTION



Visit our display in Artisan Kitchens & Baths 200 Amherst St, Buffalo NY 14207

> artisankitchensandbaths.com dcsappliances.com

CHEF MARC FORGIONE

Iron Chef on Food Network's "Iron Chef America"
Restaurateur & Cookbook Author

LIVE!

Taste of Buffalo Culinary Stage

In the New Era Cap parking lot

Saturday, July 7th at 12pm

Presented by:





Sponsored by:

Buffalo Spree
The Magazine of Western New York



ALSO APPEARING:
Chef Shola
Flavor Forward Seasonal Cooking

Saturday & Sunday

Taste **Culinary Stage**





Sponsored by **Buffalo Spree**

Taste **Culinary Stage**





Sponsored by **Buffalo Spree**

WALK THROUGH THE CHEF ARCH INTO THE NEW ERA CAP PARKING LOT

Saturday

Chef Marc Forgione Iron Chef 12pm - 1pm on "Iron Chef America"

The Iron Chef restaurateur, and author will prepare Chili Lobster with Texas Toast and Kona Kampachi Tartare! The audience will get to taste one of his finished dishes. O&A and a cookbook signing will follow. Be sure to get to the Culinary Stage early to get a seat.



2:30 - 3:30pm **Lockhouse Summer Cocktail Competition**

The 5th annual Taste of Buffalo Summer Cocktail Competition will feature Lockhouse Distillery's Sakura Gin, made in partnership with the Buffalo Olmsted Parks Conservatory. Arron Simon, lead bartender from Hotel Henry & The Black Sheep, along with Sarah Santiago, bartender at Angelica Tea Room and Mes Que, will go head to head with their wit and knowledge to build the tastiest craft cocktail! Lockhouse merchandise giveaways, spirit tastings, and select bottles available for sale. 21+.



4 - 5pm Chef Shola Olunloyo of Studio Kitchen

Known as Shola in Philly, he was born in England and raised in both Europe and West Africa. His approach is flavor-forward seasonal cooking. Shola will be cooking Grilled Koji-Buttermilk Chicken and Calabrian Chili with Lemongrass Sauce. The audience will get to taste the final dish.



Josh Robinson from **WZWGRZ** 5:30 - 6:15pm

Chef turned reporter Josh Robinson is bringing the heat to the Culinary Stage preparing a hearty, cheese-stuffed pasta with sundried tomato and parmesan sauce. Come witness Josh's skills in the kitchen and ask him some fun questions while he cooks for us! Look for his recipe inside this guide.



WALK THROUGH THE CHEF ARCH INTO THE NEW ERA CAP PARKING LOT

Sunday

12pm - 1pm Chef Shola Olunloyo of Studio Kitchen

Known as Shola in Philly, he was born in England and raised in both Europe and West Africa. His approach is flavor-forward seasonal cooking. Shola will be cooking Grilled Koji-Buttermilk Chicken and Calabrian Chili with Lemongrass Sauce. The audience will get to taste the final dish.



2 - 3pm Our 35th Birthday Cake Decorating Competition

We're turning 35! Come celebrate with us and witness a battle of creativity and hilarity as the Taste's 2018 Chair, Rich McDermott and his assistant pastry chef, go head-to-head with fellow board members to in a cake decorating contest. Cheer for your favorite cake decorators and help us celebrate 35 years! Free birthday cake served after the competition, compliments of Tops Bakery.



3:30 - 4:30pm

Liz might be a reporter during the day, but when she has time off, the reporter loves



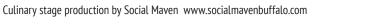
to entertain and has become famous for her fun and easy appetizers. Learn a thing or two about fun party foods that are sure to please you and your quests. Patio Tomatoes, Mango and Mint Salsa, and Cucumber Salad will be the stars of our show. come taste them and let us know which one you like best!



FREE

SAMPLES!

Join in the fun. Seating is free. Enjoy samples of the finished dishes.











Inside Niagara Square • 11:30am - 5:30pm

- · Pop-up food play exhibit
- Make and take crafts
- Learn to build a healthy plate
- Appearances by Curious George

Interactive Story Time with Local Authors



Saturday, July 7th

12pm: Curious George Meet & Greet, Story-reading: Farm-to-Table

1pm: Author Highlight: Marilyn Cappellino, Mangia cookbooks! Story-reading & Book-signing

2pm: Story-reading: Let's Grow Vegetables & Compost Stew

3pm: Curious George Meet & Greet, Story-reading: Happy Birthday

4pm: Story-reading: Dr. Seuss, Ten Apples Up on Top & Eric Carle, The Very Hungry Caterpillar

5pm: WNYCBE Featured Author Reading - Jennifer Ward, Story-reading: What Will Grow?

Sunday, July 8th

12pm: Curious George Meet & Greet, Story-reading: Happy Birthday

1pm: Author Highlight: John Benzee, What Am I? Vegetables Story-reading & Book-signing

2pm: Story-reading: Let's Grow Vegetables & Compost Stew

3pm: Curious George Meet & Greet, Story-reading: Farm-to-Table

4pm: WNYCBE Featured Author Reading - Jennifer Ward, Story-reading: What Will Grow?

5pm: Story-reading: Dr. Seuss, Ten Apples Up on Top & Eric Carle, The Very Hungry Caterpillar



















Pick up a Scavenger Hunt sheet at any Ticket Tent for an adventure that plays on the sweet side of the Taste.

Bring finished entries to the KidZone for a chance to win a prize!



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NYS Wineries Located throughout the Taste



A GUST OF SUN WINERY

4515 Baer Rd. Ransomville. NY 14131 Phone: (716) 731-4878 Website: www.agustofsun.com

Welcome to A Gust of Sun Winery, a multiple-award winning winery located 40 minutes north of the Taste of Buffalo in the town of Cambria, NY, with a second tasting room in Spencerport, near Rochester, NY. A Gust of Sun has brought a broad selection of wine styles ranging from dry to sweet, plus our amazingly delicious wine slushies. One featured wine is, "Three Westies White", a refreshing off-dry blend of four locally grown grapes, and named after the Westie dogs that have lived at the winery.



MERRITT ESTATE WINERY

2264 King Rd., Forestville, NY 14602 Phone: (716) 965-4800

Website: www.merrittestatewinery.com

Merritt Estate Winery will be serving their Bella Rosa wine. This sweet, full-bodied Lambrusco style red won the Double Gold in 2017 San Francisco Chronicle Wine Competition and Best of Class 2017 Pacific Rim International Competition.



NIAGARA LANDING WINE CELLARS

4434 Van Dusen Rd., Lockport, NY 14094

Phone: (716) 433-8405

Website: www.niagaralanding.com

Niagara Landing Wine Cellars is the oldest winery in Niagara County. Their vineyards were established in 1897. The winery offers 34 wines, from Dry to Sweet. They are a fun winery with a great knowledgeable staff, and customers love coming back to the winery.



7373 Rochester Rd., Lockport, NY 14094

Phone: (716) 439-5253

Website: www.springlakewinery.com

Spring Lake Winery will be serving sweet white Zia Minx, semi-dry Riesling, and dry red Cabernet. Zia Minx is made with the same Moscato grape that won Taste of Buffalo's 2014 Best White Wine Award! This vintage displays wonderful peach, apricot, and classical floral aromas and flavors. The citrus quality, refreshing acidity, and well balanced sweetness make a delightfully delicate statement on the palate with tiny bubbles enhancing the lingering fruit finish. New this year is our homemade sangria with flavors of peach, herbal tea and floral wine. Cool off with our unique "Wine Sorbet."

NYS Wineries Located throughout the Taste



THREE BROTHERS WINERIES AND ESTATES

623 Lerch Rd, Geneva, NY, 14456

Phone: (315) 585-4432

Website: www.3brotherswinery.com

At Three Brothers Wineries and Estates we have 3 unique wineries and a microbrewery all on one estate offering an expansive selection of hand-crafted Wines, Microbrews, Hard Ciders, and Sodas. Our priority is a superior customer experience and our philosophy unabashedly argues "we've got something for everyone."

Try us... we dare you!



VICTORIANBOURG WINE ESTATE

4402 East Lake Road, Wilson, NY 14172

Phone: (716) 751-6576

Website: www.victorianbourg.com

Victorianbourg Wine Estate will be serving their new frozen wine beverage called Glacie along with a selection of their great estate wines. Glacie is like drinking a wine cloud with its smooth creamy texture. Escape to the tropics with our wildly tropical Tropi Glacie or indulge in our sensational Calica Glacie. Calica's sweet fruity character is perfect for pairing with pizza, burgers, or tacos!

A Gust of Sun Winery

71 00000 01 00011 1111101)	
Raspberry/Passion Fruit Wine Slushy (Large/Refill)	
Small Raspberry/Passion Fruit	
Wine Slushy	8
Glass of Wine	8
Tasting (1)	2
Merritt Estate Winery	
Sangria/XTC Wine Slush	
(Large/Small)	. 15/10
Large Glass of Wine	8
Small Glass of Wine	6

Niagara Landing Wine Cellars

Wine Slushies Peach/Loganberry	1
Blended Varietals	
Fruit Wines	

Spring Lake Winery

Wine Ice Cream	15
Glass of Wine	8
Glass of Sangria	8
Tasting (1)	2

Three Brothers Wineries & Estates

lard Cider	10
/ine	8
lard Cider Slushie	8
asting (2)	2

Victorianbourg Wine Estate

Dry Wine	1(
Sweet Wine	8
Glacie	8
「asting (2)	



Chef turned reporter Josh Robinson is bringing the heat to the Culinary Stage on Saturday, July 7th at 5:30pm.

Sun-Dried Tomato Cream Pasta

- 8 ounces of Cheese-Stuffed Pasta
- 1/2 cup Sun Dried Tomatoes
- 1 Shallot
- 1 1/2 cups PRAND Heavy Cream
- 1/2 cup Chicken Stock
- Parmesan Cheese to top

Liz's Kitchen Live



Patio Tomatoes Recipe

- Roma tomatoes
- ZOPS Bacon
- Cream cheese
- Chives
- Onion Powder
- Olive Oil
- Salt and pepper

Cut tomatoes in half and scoop out inside, salt and pepper. Mix cream cheese with onion powder and chopped chives. Fill tomatoes with cream cheese mixture then wrap tomato in bacon an secure with toothpick. Brush with oil and dust with pepper. Bake at 375° for 30 minutes and top with remaining chives.





Here's where you can find them



BIG Beer Tent



Delaware Avenue & Johnson Park















Jack Daniel's Lemonade • Jack Daniel's Black Jack Cola Copa Di Vino Wine





Hometown Beer Tent



Located on Delaware Avenue at Niagara Square Local Craft Beer on Tap – Live Acoustic Music













Labatt - Grapefruit Shandy • Flying Bison - Belgian White • Cheers to 35 Years Kellerbier Resurgence IPA • 12 Gates - Radler • 42 North - Lucha Brew

Only available in Hometown Beer Tent.



Mohawk Street Beer Tent

Delaware Avenue & Mohawk Street Karaoke by D&B Karaoke



Huron Street Beer Tent

Delaware Avenue & Huron Street



Grab & Go Beer Tent

Niagara Square Outer Ring near Genesee Street

Service begins at 11am. Must be 21 years of age or older to be served. Please drink responsibly.

Buy any 2 Coca-Cola brand 20oz. bottles at the Coke tent located across from City Hall



Get these cool Coke sunglasses FREE! while they last

Offer only available at the Coke tent across from City Hall at the 2018 Taste of Buffalo.





Coke products are available at our Coca-Cola tents and mobile carts.



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IN CELEBRATION OF TASTE OF BUFFALO'S 35TH BIRTHDAY!

LEMON TWIST. CHEERS!

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festival/sponsorship management by Connie Wendling Sell-utions, Inc. 716.656.1214



Please Do Your Part & Recycle!

Look for the green bins throughout the event.



Thank You for Coming!

MARK YOUR CALENDARS FOR OUR 36TH YEAR! JULY 13 & 14, 2019





2018 Sponsor Spotlight

Make sure to visit our sponsors! Here's what they're doing and where you can find them...

A. TOPS Friendly Markets

Visit the TOPS tent at FREE Delaware Avenue and Samples Niagara Square to enjoy a Marinated Shaved Sirloin Steak Sandwich served on a Costanzo's roll, TOPS Italian Sausage with juicy peppers and onions, Marinated Sirloin Steak served over a bed of spring mix, Corn on the Cob, or our signature Strawberry Shortcake. To celebrate Taste of Buffalo's 35th birthday, we'll be offering our decadent cupcakes, and we'll have samples of Folger's NEW 1850 coffee, while it lasts. Be sure to spin the TOPS wheel of prizes for a chance to win great prizes each day. All proceeds benefit Goodwill Industries of WNY.

B. TOPS Pharmacy & Natural and Organic

Stop by the TOPS Pharmacy tent inside Niagara Square. Donate \$1 and play the Pharmacy Plinko game. Learn what TOPS Pharmacy has to offer, like immunizations, MedSync and DMV vision testing. Our staff will be on hand to discuss "building a better medicine cabinet." and will demonstrate which important items should be in any medicine cabinet. Then step next door and try FREE samples of delicious Natural & Organic Food items available at TOPS. Tops Friendly Markets Your Neighborhood Store With More!

C. Go Go Squeez

Get a sample at our tent at the KidZone inside Niagara Square. Goodness on the go! Healthy snacking. 100% natural. Play games and win prizes too!

D. Buffalo Police Department

Stop by to meet and chat and take your picture with a Buffalo Police officer, check out the Police car and learn about what we do. Get a free coloring sheet and a Police badge sticker. We're right next to the KidZone in Niagara Square.

E. AT&T

Visit the AT&T booth for your chance to win fun prizes, recharge your phone and experience virtual reality!

FREE

Samples

F. TOPS Brand Products

Sample a variety of TOPS Brand Products that you can only get at Tops Friendly Markets, your neighborhood store with more!

















Buffalo Spree has been Buffalo's city magazine for more than

50 years.



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CPAs and Consultants

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2018 Sponsor Spotlight

G. Smithfield No. 10 NASCAR Race Car

The Smithfield No. 10 NASCAR race car is right nearby. Take a photo with the car as you make your way into Niagara Square.

H. Smithfield Foods

We have a line-up of retail and deli brands at our sampling tent comprised of Smithfield®, Eckrich®, Healthy Ones®, Nathan's Famous®, Margherita®, and Krakus®. Delicious samples of each brand will include ham, turkey, sausage, hot dogs, and prosciutto. Come by and try some!

Visit Smithfield's Get Grilling America Mobile Tour for FREE Smithfield Marinated Fresh Pork samples, giveaways, and grilling tips. Be sure to visit www.SmithfieldGetGrilling. com to nominate your Hero of the Grill for a chance to win \$5,000!

I. New Era Cap

Visit our tent and grab a discount voucher, then pop into the New Era Cap Buffalo flagship store at 160 Delaware Avenue and pick up the newest New Era merchandise.

J. belVita

Stop by and sample delicious belVita's breakfast cookies.
Learn the benefits of belVita products. Take a picture at our larger than life meme walls and share #MyMorningMomentContest. Enter to win the My Morning Moment Sweepstakes.

K. Elmhurst Milked

Come by for an icy cold vegan treat! We will be serving free samples of all varieties of our locally made plant-based beverages.

L. Milk-Bone

Get free Milk-Bone product samples and other Milk-Bone giveaways, while they last. Hosted by volunteers from the City of Buffalo Animal Shelter. All donations benefit the shelter.

M. Cooper Cheese

It's Cooper's 125th birthday (don't we look good for our age?) and we brought the party to you! Stop by our Cooper Cheese food truck here at Taste of Buffalo to join us for games, birthday giveaways and tasty (free!) grilled cheese samples. Then share the fun with all your peeps using #CooperSharp125.



Luxury



There's no reason to compromise luxury for utility. At Northtown, we offer the finest SUV technology that's matched by luxury. That's Northtown.

northtown



IN STYLE!

















N. Buffalo Fire Department

Meet our city's firefighters, get free Jr. Fireman stickers, safety tips and more from the Buffalo Fire Department located at Perkins Street by City Hall! And if you're feeling beat from the heat, stop by and let our misting fans cool you off!

O. NFTA-Metro

Visit the Transit Trainers at the Metro Bus and Rail site in Niagara Square. We'll teach you everything you need to know about the best, most cost-effective and environmentallyfriendly way to get around the region. Going to work, school or someplace way more fun? We can help you do it better. Give us a try.

P. NYS Troopers

Visit the New York State Police at Court Street in Niagara Square. Ask questions of Troopers that are specially trained as Child Seat Technicians. Experience the Seatbelt Convincer for any persons over the age of 16 and in good physical health - a simulated crash demonstrates the positive effect that a safety belt can have on an occupant during a slow speed collision. Get information on the upcoming employment examination which is being offered in October of this year at several western NY locations.

O. GEICO

The GEICO booth provides a fun place to visit where people can meet the Gecko, enter to win a \$500 gift card, and take home a little prize. GEICO. Saving people money on more than just car insurance.

R. I LOVE NY

Stop by and see us in the parking lot on Delaware Avenue across from the New Era Cap flagship store to discover what you love about New York State! The I LOVE NY Pod is a mobile visitors' center with great ideas for New York State getaways; interactive touch screens that allow you to discover destinations you'd like to visit in the state; a 360-degree photo experience, trivia for prizes and more! For more information on New York State's many exciting and diverse travel opportunities, visit http://www.iloveny.com.

S. Lasik Vision Institute

Stop by our tent on Delaware Avenue across from New Era Cap and register to win a Lasik eye procedure, get some goodies and more!



2018 Sponsor Spotlight

Independent Health/ Independent Health Foundation

Try a Healthy Option at every restaurant and stop by the Independent Health Tents to receive your FREE carrying tray while supplies last.

◆ Ocean Spray Organic Juice

Come sample the delicious, bold taste of Ocean Spray® 100% juices, now in organic at the Culinary Stage while you wait for each show to begin. Straight from the farm to your family. Organic 100% Juice contains no added sugar, preservatives, or artificial flavors, just goodness in every sip. Each juice is non-GMO and is USDA Organic certified, carrying the organic seal.

♦ Lay's STAX

Prepare your taste buds for a crisp that delivers a hearty crunch that is sure to satisfy. Grab a free sample, then kick back and relax with Lay's Stax inside the Big Beer Tent, while they last!

♦ Jif Power Ups

Watch for our Street Teams and be sure to grab a sample of Jif Power Ups.



♦ Shade Spaces 🔑



Get out of the sun, people watch and enjoy your food comfortably at a cocktail table under one of our Shade Spaces sponsored by New Era Cap located around the festival.



Try them all at the Taste. Buy them at Tops

Ocean Spray Organic Juice, Lay's Stax, Cracker Jack, Jif Power Ups, Folger's 1850 Coffee & Milk-Bone.









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32 Cheesecake Guy
Peanut Butter & Jelly Cheesecake10
Chocolate Covered Strawberry Fields 8
Cinnamon Buns Hun8 & 4
C Lemony Fresh Bites7

Triple Cheesus with Bacon.....10 & 5

The "Godfather" Spicy Italian......8

Basic Grilled Cheese......8 & 4

Vegan Pesto Pita......7

🏅 Chiavetta's BBQ Chicken10 & 4

Pulled Pork Street Taco......6

Grilled Vegetables......6

Tomato, Pepper & Onion Salad 6

Gourmet Pierogi (Farmer's Cheese,

& Sweet Cheese)......10 & 4

Potato & Cheddar, Blueberry

Cheesecake with Cherry, Strawberry,

15 Clarence Center Coffee Co.

√Oreo Shake 8 & 4

Southwest Quinoa......7

Mango Smoothie......8 & 4

Caramel or Pineapple Topping......8

Raspberry Cake Parfait.....8

43 Chiavetta's BBQ Takeout

33 Chrusciki Bakery

White Almond

& Café

17 Cheesy Chick

LOCATION#

TICKETS

*Rookie Restaurant

48 Danny's Restaurant

Chicken Wing Soup10, 8	& 4	ļ
Stuffed Banana Peppers	8	3
Peanut Butter Pie	6	
Sliced Watermelon	4	ł

52 Dinosaur Bar-B-Que

8
& 4
4
4

Dirty Bird*

Dirty Bird Chicken 'N Waffle Sandwich	8
BBW Chicken 'N Waffle Sandwich	
Chicken N' Waffle on a Stick 8	& 4
Grilled Chicken Wrap	6

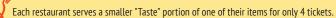
31 Fat Bob's Smokehouse

Mac n Cheese	. 8	&	5
Memphis Pulled Pork Sandwich			
Sandwich	. 7	&	4
St Louis Pork Ribs		1	10
Smoked Watermelon			. 6

10 Flaming Fish

Shrimp PoBoy	.10 & 4
Haddock Hoagie	8
Shrimp Buenos Nachos	8
Concluded Tilapia Taco	6









Each restaurant serves a smaller "Taste" portion of one of their items for only 4 tickets.

Independent Health Foundation's Healthy Option items are lower in fat, cholesterol and sodium.



Each ticket is valued at .50		*Rool	kie Restaura
LOCATION#	TICKETS	LOCATION#	TICKE
46 #getfried Fry Café		40 Just Pizza & Wing Co) .
716 (Buffalo Chicken Fries)	10 & 4	3 Cheese Steak Pizza	5 &
Oh Canada (Poutine)		Cheese or Cheese Pepperoni	
Dutch Style Fries	6	Pizza Slice	
Truffle Potatoes	6	Chicken Wings (Italiana, Teriya or Bourbon Whiskey)	
		Bruschetta Pizza Slice	•••••
21 India Gate			
Chicken Butter Tikka Masala		41 Lloyd Taco Truck	
Chicken TandooriSamosa	0 Q T	Taco (Beef, Chicken, Pork)	
		Nachos with Roja & Queso	•••••
Chana Masala	0	√ Krazy Korn	
	<u></u>	Black Bean Tacos	
39 J & L Blvd BBQ			
Smoked Chicken Wings		7 Local Kitchen and Be	er Bar
BBQ Bones		Seef on Weck Eggroll	
Frenchy Fries		Beef Poutine	
Catfish Taco	7	Brussel Sprout Slaw	
25 Jack Astors Bar and G	rill		
		26 Louie's Hot Dogs	
Garlic Pan Bread	10 & 4	(Hot Dog	10 6 8



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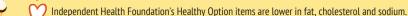
IndiaGateBuffaloNY

Each restaurant serves a smaller "Taste" portion of one of their items for only 4 tickets.

Regular Hamburger6

Curly Fries......7

Chicken Burger.....8



Lobster & Crab Dip......7

Chicken Fajita.....8

Thai Cucumber Salad......4

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LOCATION#

TICKETS

TICKETS

Classic Italian Sausage w/Pepper & Onions	Q R, 4
Chorizo Po' Boy	
Italian Mac & Cheese	
Chicken in the Grass	

36 Mineo & Sapio Street Eats

19 Mister Pizza

NY Style Cheese Pizza	6	&	4
New York Style Cheese & Pepperoni Pizza			
& Pepperoni Pizza	6	&	4
Bleu Cheese			2
New York Style			
Cheese & Mushroom Pizza			6

Niagara Café*

Pastelillo - Beef or Chicken	7
Tostones - Plantain Chips	6
Maduros - Sweet Plantains	6
Arroz con Pollo	.10 & 4

20 Nick Charlap's Ice Cream

Custard Soft Serve10 & 4
Hot Fudge Sundae8
Oole Whip Float8
Onle Whip6

35 Original Crunch Roll Factory

Suffalo Chicken Crunch Roll 6 &	. 4
Banana Pepper Crunch Roll	6
Mac n Cheese Crunch Roll	6
Power Blend Crunch Roll	

29 Osteria 166

Nani's Meatball	8	&	4
Risotto Sticks		••••	8
Chicketta		••••	. 6
Arugula Salad		••••	7

Patina 250

Crispy Cauliflower	8	&	4
Buffalo Popcorn		••••	4
Tuna Poke		••••	6

28 Paula's Donuts

Peanut Butter Cream w/Marshmallow	
Topping	6
Cherry Frycake or Donut Holes 4	& 2
Fresh Orange	

13 Pizza Amoré The Wood Fired Way

Suffalo Chicken Mac and Cheese	10 & 4
Chicken Wing Pizza	
Nutella Cannoli	7
White Pizza	8

Each ticket is valued at .50 LOCATION#

 	-	17		
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11	V.,	IN.	_	

27 Riverstone Grill

#Beef on Weck Garbage Plate 10 &
Three Little Pigs Sandwich
Constant Chicken Bruschetta

24 Rolling Cannoli Truck

(Powered by Panaro's)

Chocolate Chip Cannoli	8
Sponge Candy Caramel Cannoli1	0
Oreo Cannoli	8
Chocolate Raspberry Cannoli Pudding Cup	1
Puddilla Cab	4

Ru's Pierogi*

Ru's Pierogi (Cheddar Potato, Jalapeño Popper, Beef on Weck)10, 8 & 4
Kapusta6
Ru's BBQ Turkey Slider8

49 Saigon Café

Chicken Sate	. 8
Spring Roll	. 6
Fried Dumplings8 &	
Summer Roll	

LOCATION#

TICKETS

45 Salvatore's Italian Gardens

√Prosciutto Tortellini	
Prosciutto Tortellini w/Truffle Cream Sauce10	8 4
Artichokes Francaise	6
Salvatore's Sausage Bread	8
Whole Grain Caprese Pasta Salad	l 8

51 Schnitzel & Co.

Beef Rouladen	10
Jaeger Schnitzel	8 & 4
Potato Pancakes	7
Caramelized Brussel Sprouts .	7

16 SEAR Steakhouse

Lobster Mac & Cheese	10
Guajillo Roasted Hog Taco 8 &	، 4
× Kale Salad	

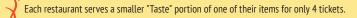
14 Sidelines Sports Bar & Grill

Chicken Wontons 8	&	4
Deep Fried Pickles		
Beef on Weck10	&	6
Summer Salad	•••••	. 6

Souped Up*

Mexican Street Corn Chowder 9 &	4
Bacon Jam Cheddar Melt	8
Shrimp Taco	8
Watermelon Gazpacho	7





Independent Health Foundation's Healthy Option items are lower in fat, cholesterol and sodium.





Sturred Banana Pepper Pizza 9 &	4
Nutella Fried Dough	6
Pepperoni Roll	7
Cauliflower Crust	
Margherita Pizza	8

30 Taste of Siam

Pud Thai Chicken	8 & 4
Fried Pork Wontons	
Fried Ice Cream with Fresh Berries	10
Thai Cabbage Salad	6

TICKETS

Gyro over Rice	8
Shawarma over Rice	
Greek Fries	
Creek Salad	7

Cannoli Parfait7	
Strawberry Shortcake8	,
Chocolate Chip Cookie10, 6 & 4	
Granola7	

Thai Chicken Satay with Peanut Sauce8	& 4
Chicken Lettuce Wrap	
Thai Tea Smoothie	8
Thai Cucumber Salad	6

Shaved Sirloin Steak Sandwich	8
Sirloin Steak Salad	8
TOPS Italian Sausage	8
Strawberry Shortcake	4
Corn on the Cob	4



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