



SATURDAY, JULY 11 - 11am - 9pm • SUNDAY, JULY 12 - 11am - 7pm

NIAGARA E. BEER TENT OPEN UNTIL 11PM ON SATURDAY



DELAWARE AVENUE & NIAGARA SQUARE, DOWNTOWN BUFFALO

www.TasteofBuffalo.com • Poster art created by: Charles Zackey, Empire Home School Group



Festival Guide

www.TASTEOFBUFFALO.com

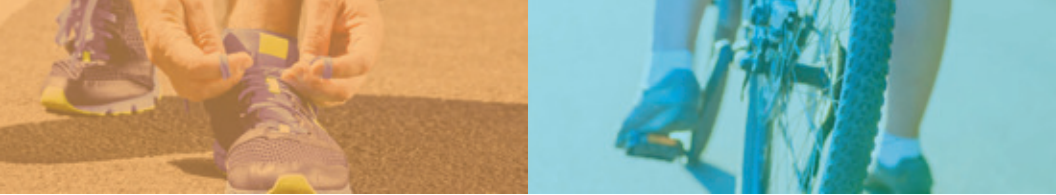


tasteofbuffalo



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#tasteofbuffalo



RUN. WALK. BIKE. EAT. AND MORE.

BRINGING YOU HEALTHY SUMMER EVENTS ACROSS WNY.

Independent Health and the Independent Health Foundation are promoting health and wellness this summer – from food to fitness, and everything in between.

Looking for something healthy and tasty? Every restaurant at the Taste of Buffalo will be serving at least one item that's lower in fat, sodium and cholesterol – just look for our **Healthy Options**® sticker at each tent!

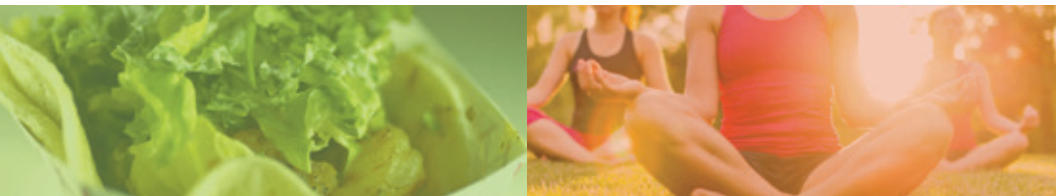


You can also find us in parks across Western New York for this year's **Fitness in the Parks** program, offering you **FREE** outdoor fitness classes taught by YMCA certified instructors.

For more details and a full list of our programs, visit independenthealth.com/events.



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CHAIR'S message



American humorist Erma Bombeck once said, “I am not a glutton – I am an explorer of food.” At the 32nd Taste of Buffalo presented by Tops, I challenge you to explore the variety of culinary delights the nearly 60 restaurants and food trucks from across our region have to offer. From your favorite staples to that restaurant you've wanted to try, they are here for your indulgence. Take the opportunity to expand your taste buds with more than 250 different food items or find out firsthand that food that is good for you can still taste great with an Independent Health Healthy Options item. And when thirst strikes, offerings from Coca-Cola, Labatt, Flying Bison and local wineries are only steps away.

As your exploration continues, check out what else the Taste has to offer. The best in local entertainment performs throughout the weekend and chefs of all skill levels take to the Culinary Stage. The kids will love the Taste of Fun KidZone with more hands-on activities or experience fun-filled offerings from fantastic local and national sponsors.

It is because of the generous support of Tops Markets, Mayor Byron Brown and the City of Buffalo, and each and

every one of you that makes the Taste the must-attend event each summer. Thank you to our board of directors, our small army of volunteers, and Festival Coordinator Connie Wendling. We all share a love for food and for the Queen City and work hard to showcase the best of both for you. Thank you also to the restaurants, food trucks, wineries and sponsors for supporting the Taste's mission to provide an affordable and enjoyable weekend festival for families from Western New York and beyond. Finally, thank you to my husband Justin, my family, and my employer e3communications for their support this year.

I hope you're ready to explore all of the food (and fun) by the forkful this weekend!

Laura Jacobs
e3communications
2015 Chair
Taste of Buffalo presented by TOPS

TABLE OF CONTENTS

Chair's Message	Page 1
2015 Board of Directors	Page 2
Don't Miss This Year!	Page 3
Scholarship & Poster Art Winners	Page 4-5
Music Schedule	Page 8-9
Culinary Stage Schedule	Pages 10-11
Taste of Fun KidZone	Page 12
Wineries	Page 14-15
Beverages	Page 23
Sponsor Spotlight	Pages 24-28
AT&T Fan Favorite Food	Page 31
Restaurants/Menu Items	Pages 32-39
Coke	Back Page

You can feel good when you eat at the Taste! Not only are you supporting your local restaurants and wineries, but you help make possible donations to numerous charitable organizations in our community. To date, more than \$275,000 has been awarded and each year we award five \$1000 scholarships to students pursuing a culinary or hospitality career. The Taste is a not-for-profit, run by an all-volunteer board of directors & a festival coordinator. The primary purpose of the event is to showcase downtown Buffalo and the wonderful restaurants that call our region home.

Presenting our 2015 board of directors

The Taste is a not-for-profit corporation and is run by an all-volunteer board of directors and a festival coordinator. Planning for the Taste is year round and culminates at the largest two-day food festival in the nation. The purpose of the event is to showcase downtown Buffalo and the wonderful restaurants that call our region home.

OFFICERS

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Don't Miss this Year!

13 NEW Restaurants!

716 Food & Sport • Bar Louie • The Cheesy Chick • J&L Blvd. BBQ
The King and I • Oshun • Salvatore's Italian Gardens
Savor Restaurant at the Niagara Falls Culinary Institute • Schnitzel and Co.
Taste of Siam • Templeton Landing • Ulrich's 1868 Tavern
White Rabbit Frozen Yogurt

10 Shade Spaces presented by

Pop in and enjoy your food comfortably at a cocktail table located throughout the festival.

Free Trays sponsored by

To help you carry your food easily and enjoy it!
Get yours at one of two Independent Health tents located near the Chippewa St. ticket tent and Court St ticket tent, while supplies last.

Live Music until 11pm on Saturday

In the Niagara East Beer Tent, try a sample of Lays Stax's, while they last.

Walk into the inside ring of Niagara Square & visit our Sponsors

Games, giveaways, photos, free samples and more!

Culinary Stage in the New Era Parking Lot

Walk through the big Chef arch into the New Era Parking Lot and take a seat.

CONGRATULATIONS to our 2015 Scholarship Winners

Current high school seniors residing in one of the eight counties in Western New York who intend to pursue a major in a culinary arts or hospitality curriculum are able to apply for one of up to five \$1,000 scholarships being offered every year by the Taste. Students are evaluated based on academic achievement, experience, enthusiasm, recommendations, community involvement, goals and objectives, and overall interest.

See tasteofbuffalo.com in December for 2016 scholarship information.

ERICA FRUSCIONE



Currently I am putting together a portfolio with my instructor Chef Ihle at NCTEC. With this portfolio I plan on opening my own small baking business this summer. I plan on partnering with my father at his ice cream parlor in Niagara Falls, NY. I plan on attending the Niagara Falls Culinary Institute and majoring in Baking and Pastry Arts this fall semester. After graduating from the Culinary Institute I plan on moving forward in the hospitality industry as well as growing my own confectionary/baking business.

ABIGAIL HOFFMAN

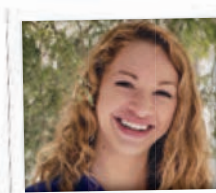


Upon graduating from Silver Creek High School, I plan on attending the Culinary Institute of America where I will major in baking/pastry arts and hospitality management. After graduation I hope to work for an established bakery. Eventually I would like to open my own bakery. I also hope to encourage more young people to pursue their passion in the baking field.

LEIA KISIEL



I am a 2015 Alden Central High School graduate with a final average of 96. My extracurricular activities included varsity golf and bowling, National Honor Society and many clubs. Since I was 15 I have worked at McDonalds (currently training for manager) plus also work summers at Darien Lake Hotel front desk. I plan on continuing my education at Trocaire's Russell Salvatore's School of Hospitality. There I will be majoring in Hotel Management. I hope that one day I will obtain a management position that will allow me to travel.



KATE SMOLINSKI

I am a senior at Immaculata Academy and a culinary student at Potter Career and Technical Center. I am attending Johnson and Wales University this fall. I plan to receive an Associate's degree in culinary arts and a Bachelor's degree in culinary nutrition. I hope to make a difference in my community by showing the importance of a healthy diet and how to cook nutritious food.



MELANIE ULRICH

I am a senior at Williamsville East High School and will be attending Niagara University in the fall to study Tourism and Event Management. I am involved in my church youth group, FBLA & Girl Scouts. I would love some day to plan large events for charities and organizations or maybe even own my own company. I am passionate about the hospitality industry and can't wait to see where my degree will lead me!

CONGRATULATIONS to our 2015 TOPS Markets Poster Art Contest Winners

Check out the cover to view our grand prize winner.

sponsored by 

GRAND PRIZE WINNER

CHARLEA ZACKEY

11th grade, Empire Home School Group
Teacher: Mrs. Lori Wagner

FIRST RUNNER-UP

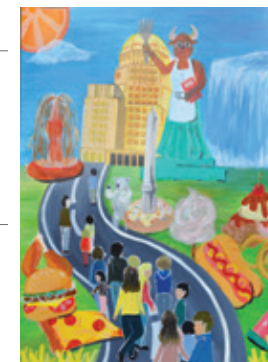
YAXIN (MAY) REN

11th grade, Immaculata Academy
Teacher: Ms. Benes

SECOND RUNNER-UP

ALEXANDRA KRICKOVICH

11th grade, Buffalo Academy of the Sacred Heart
Teacher: Gina Cutrona



First runner-up



Second runner-up

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SATURDAY, JULY 11*

OPEN UNTIL 11PM



All Star Project

12:30PM - 3:30PM



The Strangers

4PM - 7PM



Hit n Run

7:30PM - 11PM

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SUNDAY, JULY 12*



90 West

12PM - 3PM



West Of The Mark

3:30PM - 6:30PM

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SATURDAY, JULY 11:
11AM - 9PM

SUNDAY, JULY 12:
12PM - 7 PM

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MOHAWK ST. BEER TENT*

Featuring Music
& WNY's Best Karaoke



All Weekend Long!

LOCATED IN NEW ERA CAP FRONT PARKING LOT

Saturday

12:30pm - 1:30pm Culinary Rocker/Chef Johnny Ciao

Don't miss Johnny's exciting blend of fabulous food, music and never before heard stories of hanging out with the who's who of the showbiz world from the days when he cooked for them. Johnny will prepare one of his signature dishes while performing along with his Culinary All-Star Band featuring Buffalo's own Geno McManus and other top local musicians. Every audience member will get a sample of the dish at the end.



3pm - 4pm Kid's Ice Cream Sundae Competition

SPONSORED BY



Kids! Get a seat in the audience and you could be one of 3 lucky kids ages 8-12, selected to be a judge in this delicious battle! Two Kid Chefs will compete in a super fun ice cream sundae building competition! With help from two of Buffalo's best chefs, Chef Daniel Draudt from Butterwood Sweet and Savory and Chef Nathan Powers from the First Niagara Center, this sweet battle will prove who makes the best ice cream sundae. Ice cream samples will be served to the audience. Yum!

4:15pm - 4:45pm **TOPS** Butchers LIVE!

Watch skilled Tops Markets butchers and learn how to prepare mouth watering Smithfield Pork marinated with rosemary and garlic seasoning on a skewer with peppers and onions. This is the same item that you can enjoy in the TOPS Markets tent at the foot of Delaware.

5:30pm - 7pm Media Celebrities Burger Battle

SPONSORED BY



Who doesn't love a great burger? Don't miss this epic battle starring surprise local media celebrities going head to head. They will battle it out in an intense competition using the Big Green Egg and they'll bring on the heat! Judges include Andrew Galarneau of the Buffalo News, Donnie Burtless of Buffalo Eats, and a lucky audience member.
MC - Rick Criden

Walk through the Chef Arch into the New Era Parking and take a seat at our Culinary Stage.

LOCATED IN NEW ERA CAP FRONT PARKING LOT

Sunday

12:00pm - 1:30pm Flippin' Pancakes - a Kid's Cooking Contest

Bring the little ones to this fun competition. Chef RJ Marvin of the Public Pig and Chef Anne Gillick Piorkowski from Farmers and Artisans join forces with two Junior Sous Chefs for a delicious pancake competition. Three lucky kids in the audience ages 8-12 will be chosen to be judges in this delicious battle!

1:45pm - 2:15pm **TOPS** Butchers LIVE!

Watch skilled Tops Markets butchers and learn how to prepare mouth watering Smithfield Pork marinated with rosemary and garlic seasoning on a skewer with peppers and onions. This is the same item that you can enjoy in the TOPS Markets tent at the foot of Delaware.

3pm - 4:30pm Culinary Rocker/Chef Johnny Ciao!

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5:15pm - 6pm Lockhouse Gin Summer Cocktail Competition

This one will be for the books, Josh Campbell from Buffalo Proper and Alex Wenzel from Vera Pizzeria will go head to head to see whose cocktail reigns supreme. The competitors will have 30 minutes to juice, shake, stir their concoction using Lockhouse Gin as their main spirit. Judges include Tim Stevens of Ballyhoo, Ethan Cox of Community Beer Works, and Jon Karel from Buffalo Proper.
MC - Thomas Jablonski

Join in the fun. Seating is free.
You could be selected to be a judge. Enjoy free samples.

TASTE OF Fun KIDZONE

Don't Miss the Fun!

Taste of Fun KidZone presented by Rolly Pollies located in Niagara Square features plenty of activities for little ones.



Enjoy the Rolly Pollies obstacle course and the Imagination Playground from Explore & More Children's Museum.

There's lots of hands-on fun from the Buffalo Museum of Science, a giant coloring mural, a make-and-take project from Explore and More and free samples of New Hazelnut **SMUCKER'S Uncrustables**, while they last.



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THE WINERY AT MARJIM MANOR

7171 E Lake Road, Appleton, NY 14008
 Phone: (716) 778-7001
 Web site: www.marjimmanor.com

The Winery at Marjim Manor will be serving their Cherry Concerto wine. This gold medal award winning wine tastes like cherry pie in a bottle! A smooth wine with a gentle aroma, the cherry flavor develops slowly. Its soft ruby color reflects the cherry and it ends with an almost effervescent feel. Perfect with chocolate!



MERRITT ESTATE WINERY

2264 King Rd., Forestville, NY 14602
 Phone: (716) 965-4800
 Web site: www.merrittestatewinery.com

Merritt Estate Winery will be serving their Bella Rosa wine. This sweet, full-bodied Lambrusco style red wine has won gold medals in 2014 at the San Francisco Chronicle Wine Competition and at the Finger Lakes International Wine Competition.



NIAGARA LANDING WINE CELLARS

4434 Van Dusen Rd., Lockport, NY 14094
 Phone: (716) 433-8405
 Web site: www.niagaralanding.com

Niagara Landing Wine Cellars is the oldest winery in Niagara County. Their vineyards were established in 1897. The winery offer 32 wines, from dry to sweet. They are a fun winery with a great knowledgeable staff, and customers love coming back to the winery.



SPRING LAKE WINERY

7373 Rochester Rd., Lockport, NY 14094
 Phone: (716) 439-5253
 Web site: www.springlakewinery.com

Spring Lake will be serving a red, a white, and a sweet rosé. The white wine, Madeline Minx, won the Taste of Buffalo 2014 Best White Wine Award! Madeline Minx is a medium-bodied sweet white wine with a light sparkle and hints of orange blossom, honeysuckle, almonds, ginger, and summer peaches.



THREE BROTHERS WINERY

623 Lerch Rd, Geneva, NY, 14456
 Phone: (315) 585-4432
 Web site: www.3brotherswinery.com

Three Brothers Wineries & Estates will be pouring their Zero Degree of Riesling wine. This finished dry with austere minerality balanced with a zippy acidity, has an 84 points Wine Enthusiast rating, and a silver medal from the Finger Lakes International Wine Competition.

HAZLITT 1852 VINEYARDS

Dry Wine.....	10
Semi-dry Wine.....	8
Sweet & Sparkling: Wine & Cider.....	5
Tasting (4).....	2

THE WINERY AT MARJIM MANOR

Wine Sno Cone.....	8
Glass of Wine.....	8
Tasting (2).....	2

MERRITT ESTATE WINERY

Sangria Wine Slush, (Souvenir Cup / Refill).....	15/13
Sangria Wine Slush, small.....	8
Large glass of Wine.....	8
Small glass of Wine.....	6

NIAGARA LANDING WINE CELLARS

Wine Slushy (Raspberry / Peach).....	12
Varietals.....	12
Blended Varietals.....	8
Tasting (3).....	3

SPRING LAKE WINERY

Wine Ice Cream.....	15
Glass of Wine.....	8
Tasting (2).....	4

THREE BROTHERS WINERIES & ESTATES

Large glass of Wine.....	12
Small glass of Wine.....	8
Cider Slushie.....	8
Tasting (2).....	2



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- Empty plastic bottles • Empty aluminum cans
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Enjoy a Beverage @ the Taste!



Grab a cold one at any of our 5 Beer tents!

- Labatt and Flying Bison Beer • Jack Daniel's Lemonade • Jack Daniel's Black Jack Cola

Live Music in the Niagara E. Beer Tent all weekend long. Open until 11pm on Saturday!

– Other Beer Tents Are Located –

- Delaware Ave. & Huron St. • Mohawk St. - Music & Karaoke all weekend
- Niagara Square near Genesee Street
- In Niagara Square in front of the Courthouse

Service begins at 11am on Saturday and noon on Sunday. Must be 21 years of age or older to be served. Please drink responsibly.



Coke products are available at our Coca-Cola tents and mobile carts.

FREE Coke sunglasses with the purchase of 2 Coke products, while supplies last.

Only at our Coke tents.

2015 SPONSOR spotlight

Make sure to visit our sponsors! Here's what they're doing and where you can find them...

A. TOPS Friendly Markets

Visit the TOPS tent at Delaware Ave. and Niagara Square to enjoy Marinated Smithfield Pork on a kabob with juicy peppers and onions, Smithfield ham or bacon over a bed of spring mix with Newman's Own dressing, steamed clams, or our signature Strawberry Shortcake. Spin the TOPS wheel of prizes for a chance to win prizes each day. All donation proceeds benefit Haven House.

B. TOPS Pharmacy and Natural/Organic

Stop by the Tops Pharmacy tent inside Niagara Square and donate \$1 and play the Pharmacy Plinko game. Learn what Tops Pharmacy has to offer, like immunizations, MedSync and DMV vision testing, and learn how to "build a better medicine cabinet". Then step next door and try FREE samples of delicious Natural, Organic & Specialty Food samplings available at TOPS. Tops Friendly Markets Your Neighborhood Store!

C. Buffalo Recycling

Stop by the Recycling Tent in front of City Hall and learn how you can help to keep your city beautiful.

D. Smithfield's Nascar Race Car

See Richard Petty's race car in the parking lot on Delaware Ave. across from New Era Cap.

E. NYS Troopers

Visit the NYS Police at Court St. Experience the Seatbelt Convincer - a simulated crash of 5 mph that gives the occupant an idea of what that feels like while restrained and try to walk a line wearing the DWI goggles.

F. Milk-Bone

Get free Milk-Bone product samples and other Milk-Bone giveaways, while they last and meet adorable adoptable dogs from the Heart of Niagara Animal Rescue at the Milk-Bone tent by City Hall.

G. Northtown Automotive

Got your Platinum Plus key tag? You've got a seat! Show us your Platinum Plus key tag to receive exclusive, members-only perks! Need a place to relax? Come sit with us under the Northtown Automotive tent inside Niagara Square and while you are relaxing, check out a Fiat. All Northtown Automotive customers are invited to exclusive access to seating, refreshments and giveaways. Come see how Northtown takes your Platinum Plus membership perks to the nth degree!

H. Kwik Fill

Kwik Fill presents the 2015 Kwik Fill Driving America Sweepstakes. Enter to win 1 of 10 grand prizes including a 2015 Dodge Challenger RT as well as instant prizes. Spin the prize wheel where everyone wins! It's all free at the Kwik Fill display in Niagara Square.

I. Buffalo Fire Department

Meet our city's firefighters, get free Jr. Fireman stickers, safety tips and more from the Buffalo Fire Department located at Perkins St. by City Hall! And if you're feeling beat from the heat, let our misting fans cool you off!

J. FORD Experience Tour and The Ride & Drive

Stop by the Ford display in Niagara Square on W. Eagle and register for your chance to win a Ford vehicle of your choice, as well as other great prizes including a customized t-shirt! Plus, test drive a Ford vehicle to receive \$5 in FREE Taste of Buffalo food tickets!

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2015 SPONSOR spotlight

K. AT&T Marketing Mobile

Official Wireless Sponsor for Taste of Buffalo. Experience virtual reality, karaoke for prizes, charge your phone for free and get a commemorative photo to share with your friends at the AT&T van inside Niagara Square!

L. GEICO

Visit the GEICO Bus to sing your heart out with some fun karaoke, enter to win a \$500 gift card, and take home a little prize. GEICO is saving people money on more than just car insurance – don't forget to call 1-800-947-AUTO, visit geico.com, or stop by a local GEICO office to get a free rate quote.

M. Independent Health/Independent Health Foundation

Visit one of the Independent Health's Healthy Options tents located near the Chippewa Ticket Tent and the Court Street Ticket Tent to pick up your FREE carrying tray and take a #healthyselfiebuffalo!

N. Dentyne

Stop by the Dentyne area in the lot on Delaware Ave. for a free gum sample and to experience 40 minutes of fresher breath. #FollowFood with Dentyne.

O. I Love NY

The I LOVE NY Pod is a mobile visitors' center with great ideas for New York State getaways; interactive touch screens that allow you to discover destinations you'd like to visit in the state; a green screen photo booth, trivia for prizes and more! Stop by and see us in the parking lot on Delaware Ave. to discover what you love about New York State! www.iloveny.com.

P. CIR Electric

Visit the CIR Electric tent at Delaware and Huron Street to learn how you can Go Solar! CIR offers home and business owners turnkey solar electric solutions. CIR is proudly supplying the electrical distribution system for the 2015 Taste of Buffalo, and this year CIR is powering the AT&T DJ Music Stage using solar power.

Q. Cupcake Vineyards

Make sure you visit the Cupcake Vineyards Truck on the inside ring of Niagara Square where you can try a sample (or two!), and even put your wine knowledge to the test for a chance to win cool prizes. And if you caption all your event posts on Instagram and Twitter using #treattoday and #TasteofBuffalo, we'll have a custom print waiting for you.

R. Sabra Dip Stand

Find the Sabra Dip Stand on the inside ring of Niagara Square and enjoy Sabra Greek Yogurt Dip samples today for something Refreshingly Better. #FarmToDip #SabraDipStand

S. #RefreshYourself: Lipton Tea/Simple Skincare

at the Lipton Tea Bar & Simple Skincare Wipes Try Bar located on the inside ring of Niagara Square. Taste refreshing Lipton Lemon Tea and get a free Tea Stix sample. Have a blast and create an animated GIF to share socially with your friends and leave with a custom print. Freshen up with Simple Natural Skincare Wipes at the Try Bar. Get a cool flash metallic jewelry tattoo and a pocket mirror to #RefreshYourself on the go, while they last.

2015 SPONSOR spotlight

◆ Smucker's Toppings

Sample our delicious Magic Shell Chocolate Mint Cookie Crunch and Funfetti Vanilla Cake at the Anderson's Frozen Custard tent #33, then buy them at TOPS Friendly Markets. Proud sponsor of the Kid's Sundae Building Competition at 3pm on Saturday at the Taste Culinary Stage located inside the New Era Parking Lot. www.smuckers.com

◆ Heinz Mustard

Heinz Ketchup got a new mustard! Proud sponsor of the Celebrity Burger Battle Saturday at 5:30pm at the Taste Culinary Stage. Walk through the big Chef arch into the New Era Parking Lot and take a seat. Take home a free sample.

◆ Buffalo Police Department

Shake hands with Buffalo Police Safety Officers when they stop by on their Segway.

◆ Smucker's NEW Hazelnut Uncrustables

Stop by the Taste of Fun KidZone sampling tent and try a FREE Smucker's Uncrustables, while they last.

◆ Cracker Jack

The delicious blend of caramel coated popcorn and peanuts is just as good as you remember. Try a FREE sample at the Taste of Fun KidZone sampling tent, while they last.

◆ Lay's Stax

Kick Back and Crunch!™ Listen to some great live music by Buffalo's best bands and try Lay's Stax in the big beer tent in Niagara Square at Niagara East.

◆ Shade Spaces presented by New Era Cap

Get out of the sun, people watch and enjoy your food comfortably at a cocktail table under one of ten Shade Spaces presented by New Era Cap located around the festival. Be sure to pop into the New Era Cap Buffalo flagship store at 160 Delaware Ave. and pick up the newest New Era merchandise.

◆ Taste of Fun KidZone presented by Rolly Pollies and Sponsored by Smucker's Uncrustables & Cracker Jack

Kids, have fun on the the Rolly Pollies obstacle course and the Imagination Playground from Explore & More Children's Museum. Enjoy hands-on fun from the Buffalo Museum of Science, a giant coloring mural, a make-and-take project from Explore and More and free samples of New Hazelnut Smucker's Uncrustables and Cracker Jack, while they last.



Because at your event you should be carrying a drink, not a clipboard.

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Vote for the AT&T Fan Favorite Food



Find the number of your favorite food item at each restaurant or on the menu pages and **TEXT** it to **86677** to register your vote! Results announced Sunday evening.

• TOB Fan Favorite Food Vote: You will receive 1 message upon participating. Message & data rates may apply. Text HELP for help. Privacy Policy and Terms & Conditions at: <http://mobivity.com/86677terms/>

Share your experience!

See it on our big screens.



TEXT your message to 86677

TWEET your message

SEND a pic via Twitter or Instagram

Use **#tasteofbuffalo** to see it in real time!

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AT&T Food Item #	LOCATION #	TICKETS
	47 716 FOOD & SPORT*	
200	Buffalo Mac & Cheese.....	6 & 4
201	Chicken on Weck Wings.....	6
202	Chicken Nacho Sandwich.....	6
203	♥ Tennis Salad (Crisp Bibb Lettuce Leaves dressed with housemade Strawberry Vinagrette Dressing topped with Trio of Fresh Berries, Balsamic Glaze and Sherry glazed Pecans).....	4
	33 ANDERSON'S FROZEN CUSTARD	
204	Handmade Ice Cream or Frozen Yogurt (cone or dish).....	6 & 4
205	Caramel Peanut Popcorn Sundae.....	8
206	♥ Original Lemon or Loganberry Ices.....	3
	45 APPLEBEE'S	
207	Oriental Chicken Salad.....	8 & 4
208	Bourbon Chicken and Shrimp.....	8 & 4
209	Frozen Lemon Dessert.....	6 & 3
210	Cedar Grilled Lemon Chicken.....	6
	6 BAR LOUIE*	
211	Loaded Tater Tots.....	6 & 4
212	Voodoo Chicken.....	8
213	Chicken & Bacon Mac & Cheese.....	6
214	♥ Monaco Chicken Salad.....	4



AT&T Food Item #	LOCATION #	TICKETS
	*Rookie Restaurant	
	14 THE BAVARIAN NUT COMPANY	
215	Cinnamon Glazed Almonds.....	8 & 4
216	Cinnamon Glazed Pecans.....	8
217	Buffalo Hot Nuts.....	5
218	♥ Bavarian Trail Mix.....	4
	43 BRAVO!	
219	Lobster Bisque.....	6 & 4
220	Chicken Diavolo (Sauteed Chicken tossed in a Spicy Tomato Cream Sauce with Campanelle Pasta).....	8
221	Vanilla Bean Crème Brulee.....	4
222	♥ Caprese Salad.....	6
	7 BW'S BARBECUE	
223	Rib Log.....	8 & 4
224	Carolina Pork Slider.....	4
225	BBQ Ribs.....	8
226	♥ BBQ Chicken Salad Wrap.....	5
	56 CARIBBEAN EXPERIENCE	
227	Beef Patties.....	5 & 4
228	Award Winning Jerked Chicken.....	8
229	Tropical Style Curried Chicken.....	8
230	♥ Vegetable Patties.....	3



AT&T Food Item #	LOCATION #	TICKETS
	*Rookie Restaurant	
	22 CARMINE'S RESTAURANT	
231	Sriracha Chicken Flatbread.....	7 & 4
232	Bacon Wrapped Casino Stuffed Shrimp.....	8
233	Neptune Supreme - seafood linguini in a lobster sherry sauce.....	8
234	♥ Cucumber Avocado Caprese Salad.....	6
	6 CECELIA'S RISTORANTE	
235	Fried Ravioli w/ Family Tomato Sauce	6 & 4
236	Meatball Slider.....	8
237	♥ Giardiniera Romana.....	4
	32 CHRUSCIKI BAKERY	
238	Chrusciki.....	8 & 4
239	NY Style Cheesecake w/ Fruit Topping.....	8
240	Linzer Cookie w/ Raspberry or Lemon Filling.....	6
241	♥ Sugar Free Brownie with Sugar Free Caramel Drizzle.....	7
	10 CLARENCE CENTER COFFEE CO. & CAFÉ	
242	Oreo Shake.....	8 & 4
243	Chipotle Dip and Tortilla Chips.....	7
244	♥ Mango Smoothie.....	8 & 4



AT&T Food Item #	LOCATION #	TICKETS
	*Rookie Restaurant	
	51 DANNYS RESTAURANT	
245	Buffalo Chicken Wing Soup.....	8 & 6 & 4
246	Stuffed Hot Peppers on a Garlic Roll.....	7
247	Peanut Chocolate Cream Pie.....	5
248	♥ Sliced Watermelon.....	4
	54 DINOSAUR BBQ	
249	Pulled Pork Sliders.....	8 & 4
250	Beef Brisket Sliders.....	8 & 4
251	BBQ Beans.....	4
252	♥ Tomato Cucumber Salad.....	4
	31 EBENEZER ALE HOUSE	
253	Ale House Angels (bacon wrapped shrimp w/ Creole Lime Mustard).....	8 & 4
254	Pretzels with Honey Mustard.....	6
255	Hot Pepper Bombs w/ Marinara.....	8
256	♥ Mini Mediterranean Platter.....	7
	35 EDDIE RYAN'S	
257	Beer Cheese Soup.....	8 & 4
258	1/2 Reuben.....	8
259	1/4 Pot Roast Sandwich.....	7
300	♥ 1/2 Portabella Mushroom Wrap.....	7

Taste Item: The item listed FIRST under each restaurant is also available in a smaller "taste" portion.



Independent Health Foundation's Healthy Options items are lower in fat, cholesterol and sodium.



Vote for the AT&T Fan Favorite Food! Text the number of your favorite food item to 86677.
 TOB Fan Favorite Food Vote: You will receive 1 message upon participating. Message & data rates may apply.
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LOCATION # TICKETS

29 FAT BOB'S SMOKEHOUSE

- 301 Memphis Pulled Pork Sandwich..... 7 & 4
- 302 St Louis Pork Ribs 8
- 303 Mac & Cheese 7 & 4
- 304  Creole Chicken Wrap..... 8

48 GORDON BIERSCH

- 305 Garlic Fries..... 8 & 4
- 306 Southwest Eggrolls..... 8
- 307 Mini Bratwurst 6
- 308  Mint Glazed Fruit..... 3

44 INDIAN FALLS LOG CABIN

- 309 Lobster Mac & Cheese..... 8 & 4
- 310 Beef Tenderloin Napoleon..... 8
- 311 Beef on Weck Ravioli..... 7
- 312  Grilled Eggplant and Goat Cheese Salad with Chicken..... 7

21 JACK ASTOR'S BAR AND GRILL

- 313 Jack's Garlic Pan Bread..... 8 & 4
- 314 Lobster Crab Dip 7
- 315 Chicken Fajitas 7
- 316  Thai Cucumber Salad..... 4

LOCATION # TICKETS

***Rookie Restaurant**


25 JEWEL OF INDIA

- 317 Chicken Biryani 8 & 4
- 318 Chicken Tikka Butter Masala..... 8
- 319 Mater Mushroom Malai (vegan)..... 6
- 320  Chana Saag..... 7

5 JOE'S CRAB SHACK

- 321 Great Balls of Fire 8 & 4
- 322 Crab Dip 6
- 323 Key Lime Pie..... 6
- 324  Steamed Crab..... 8

41 JUST PIZZA

- 325 3 Cheese Steak Pizza Slice..... 5 & 4
- 326 Cheese OR Cheese/Pepperoni Slice 4
- 327 Chicken Wings (4- with choice of Italiana, Teriyaki or Bourbon Whiskey BBQ Sauces).... 8
- 328  Bruschetta Pizza..... 4

34 THE KING & I*

- 329 Thai Green Curry w/ Jasmine Rice 8 & 4
- 330 Fried Spring Roll (Savory - Chicken) (Sweet - Banana)..... 4
- 331 Icy Thai Tea Dessert..... 5
- 332  Grilled Chicken Satay w/Peanut Sauce..... 5

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2015 TASTE merchandise

Look for Taste commemorative T-shirts and Posters to purchase in Niagara Square.





AT&T Food Item #	LOCATION #	TICKETS
	24 LOUIE'S HOT DOGS	
333	Footlong, Regular or Half Hot Dog	8 & 6 & 4
334	Hamburger	6
335	Sweet Potato Fries	6
336	♥ Veggie Dog	6
	15 MAY JEN CHINESE RESTAURANT	
337	♥ Vegetable Lo Mein	7 & 4
338	General Tso's Chicken	8
339	Pineapple Chicken	8
340	Shrimp Egg Roll	5
	2 MERGE	
341	Seitan "Wings" (Hot or BBQ)	8 & 4
342	Jalapeño PepperJack Mac (Gluten Free)	6
343	Ice Cream Sandwich (Gluten Free)	8
344	♥ Tostada	6
	17 MISTER PIZZA	
345	New York Style Cheese	6 & 4
346	New York Style Cheese & Pepperoni	6
347	♥ Gluten Free Cheese Pizza	8
	39 NIAGARA SEAFOOD, INC	
348	Mussel or Clam in Butter Lemon Garlic Sauce	8 & 4
349	Vietnamese Shrimp Mango Salad	4
350	♥ Spicy & Sour Avocado Shrimp	4



AT&T Food Item #	LOCATION #	TICKETS
	*Rookie Restaurant	
	18 NICK CHARLAP'S ICE CREAM	
351	Ice Cream Cones	4, 6 & 8
352	Salted Caramel Truffle Sundae	8
353	♥ Lemon Dole Whip	6
	55 OSHUN*	
354	Oyster on the Half Shell	8 & 4
355	Shrimp Cocktail	8
356	♥ Bay Scallop Ceviche	6
	27 OSTERIA 166	
357	Risotto Sticks	8 & 4
358	Nani's Meatball	6
359	Porchetta Sliders	8
360	♥ Arugula Salad	4
	20 PANARO'S RESTAURANT	
361	♥ Pasta Fagioli	8 & 4
362	Old Fashioned Tomato Pie Pizza Square	4
363	Sponge Candy Caramel Cannoli	8
364	Cheese Ravioli in Homemade Tomato Cream Sauce	7
	4 PAPAYA RESTAURANT	
365	Pork Spring Roll	8 & 4
366	Korean Short Ribs	8
367	Crab Rangoon	6
368	♥ Vietnamese Chicken Salad	6



AT&T Food Item #	LOCATION #	TICKETS
	*Rookie Restaurant	
	26 PAULA'S DONUTS	
369	Cherry Donut (Stick or Hole)	4 & 2
370	Paczki Donut with Black Raspberry or Bavarian Filling	7
371	♥ Fresh Orange	4
	19 RED OSIER	
372	Roast Beef Sundae	8 & 4
373	Buffalo Bleu Beef on Weck	8
374	Country Mashed Potatoes	5
375	♥ Homestyle Dill Pickle	3
	23 RIVERSTONE GRILL	
376	♥ Ahi Tuna Fish Taco	8 & 4
377	Tempura Fried Hungarian Pepper	6
378	Flourless Nutella Espresso Cake	6
379	Blue Heron Burger	8
	50 SAIGON CAFÉ	
380	Pork Vietnamese Sausage Fried Rice	8 & 4
381	Coconut Shrimp	8
382	Fried Banana	6
383	♥ Vietnamese Summer Roll	6



AT&T Food Item #	LOCATION #	TICKETS
	*Rookie Restaurant	
	46 SALVATORE'S ITALIAN GARDENS*	
384	White Truffle Tortellini	8 & 4
385	Artichokes Francaise	6
386	Steak in the Grass Slider	8
387	♥ Grilled Vegetable Quinoa served chilled	6
	11 SAVOR RESTAURANT AT THE NIAGARA FALLS CULINARY INSTITUTE*	
388	Coffee Cured Pork Medallion	8 & 4
389	Cool Watermelon Golden Cadillac Soup	3
390	Salted Caramel Tart	4
391	♥ Savor Salad w/ Marinated Chicken	6
	53 SCHNITZEL & CO.*	
392	Sauer Braeten	8 & 4
393	Spaetzle	6
394	Bratwurst & Sauerkraut	8
395	♥ Sweet & Sour Cabbage	6
	9 SIDELINES SPORTS BAR AND GRILL	
396	Chicken Wontons	8 & 4
397	Chicken Florentine Sandwich	6
398	Fried Pickles	5
399	♥ Tomato Gazpacho	6

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AT&T
Food
Item #

LOCATION #	TICKETS
3 SNOOTY FOX	
400 Snooty Meatballs.....	8 & 4
401 Beef Tenderloin Crostini.....	8
402 Seafood Ceviche.....	6
<hr/>	
30 SPICES OF INDIA	
403 Chicken Makhani w/ Rice.....	8 & 4
404 Samosa w/ Chutney.....	4
405 Gulab Jamun (sweet pastry balls w/ syrup).....	6
406 Tandoori Chicken Wings.....	6
<hr/>	
36 SUN RESTAURANT	
407 Tea Leaf Salad.....	6 & 4
408 Coconut Chicken Noodle Soup.....	6
409 Burmese Chicken Curry.....	8
410 Black Rice Salad (Vegetarian).....	6
<hr/>	
52 SWEET MELODY'S	
411 Cannoli.....	7 & 4
412 Gelato/Sorbet.....	8
413 Chocolate Frozen Bananas.....	6
414 Lemon Sorbet with Fresh Berries.....	8



AT&T
Food
Item #

***Rookie Restaurant**

LOCATION #	TICKETS
49 T.C. WHEELERS	
415 Suffed Hot Pepper Pizza.....	8 & 4
416 Fried Dough w/ Nutella.....	6
417 Eppie Roll (sausage, peppers, onions, mozzarella, sauce).....	8
418 Flame Grilled Romaine Salad.....	6
<hr/>	
28 TASTE OF SIAM*	
419 Pud Thai Chicken.....	8 & 4
420 Chicken Dumplings (fried).....	6
421 Satay Chicken.....	4
422 Siam Salad.....	4
<hr/>	
37 TEMPLETON LANDING*	
423 Crab & Shrimp Bisque.....	8 & 4
424 Seafood Cioppino.....	8
425 Flourless Chocolate Torte.....	6
426 Baby Spinach & Kale Salad.....	6
<hr/>	
1 ULRICH'S 1868 TAVERN*	
427 Gluten Free Potato Pancake.....	8 & 4
428 Rouladen Sandwich.....	6
429 Knockwurst Sandwich.....	4
430 German Meatballs.....	4



AT&T
Food
Item #

LOCATION #	TICKETS
8 WHITE RABBIT FROZEN YOGURT*	
431 Sea Salt Caramel Pretzel frozen yogurt w/ choice of toppings.....	8 & 4
432 Very Berry Sorbet w/ choice of toppings.....	7 & 4
433 Dutch Chocolate frozen yogurt w/ choice of toppings.....	7 & 4
434 Organic Tart Frozen Yogurt with Fresh Strawberries.....	8 & 4
<hr/>	
38 ZEBB'S DELUXE GRILL AND BAR	
435 Zebb's Original Boneless Wings.....	8 & 4
436 Cheese Burger.....	8
437 Chocolate Brownie.....	2
438 Veggie Burger.....	8
<hr/>	
A TOPS FRIENDLY MARKETS	
439 Marinated Smithfield Pork on a kabob with peppers and onions.....	6
440 Signature Strawberry Shortcake.....	4
441 Steamed Clams.....	6
442 Smithfield ham or bacon over a bed of spring mix with Newman's Own dressing.....	4
443 Corn on the Cob.....	2



AT&T
Food
Item #

***Rookie Restaurant**

LOCATION #	TICKETS
FOOD TRUCKS:	
12 THE CHEESY CHICK FOOD TRUCK*	
444 "The Cheesus".....	8 & 4
445 Buffalo Chicken Sandwich *gluten free available.....	6
446 Grilled Nutella +/- extras.....	4
447 The Pesto Pita Slider.....	4
<hr/>	
42 J & L BLVD BBQ*	
448 Frenchy Fries.....	8 & 4
449 Moink Balls (Beef and Bacon Smoked Meatball w/ BBQ Sauce).....	7
450 Boom Boom Chicken Salad.....	8
451 Boom Boom Fish Taco.....	7
<hr/>	
40 LLOYD TACO TRUCK	
452 Krazy Corn.....	7 & 4
453 Tacos (Beef, pork, chicken).....	7
454 Nachos w/ Queso & Salsa Roja.....	7
455 Black Bean Tacos.....	7
<hr/>	
13 R&R BBQ FOOD TRUCK	
456 Chicken Nachos.....	8 & 4
457 BBQ Cheddar Sliders.....	7
458 M&M Cookies.....	4
459 Watermelon Salad.....	7

Taste Item: The item listed FIRST under each restaurant is also available in a smaller "taste" portion.



Independent Health Foundation's Healthy Options items are lower in fat, cholesterol and sodium.



Vote for the AT&T Fan Favorite Food! Text the number of your favorite food item to 86677.
TOB Fan Favorite Food Vote: You will receive 1 message upon participating. Message & data rates may apply.
Text HELP for help. Privacy Policy and Terms & Conditions at: <http://mobivity.com/86677/terms/>

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Visit the TOPS tent at
Niagara Square and Delaware Avenue
July 11: 11 am - 9 pm | July 12: 11 am - 7 pm



NOW SERVING!



6 TICKETS

Six Littleneck Clams



6 TICKETS

Smithfield Pork Kabob



4 TICKETS

Ham or Bacon Salad



4 TICKETS

Strawberry Shortcake
(on a dessert shell)



2 TICKETS

Corn

PLUS!

Spin for a chance to WIN fabulous prizes!

\$1 donation to spin-proceeds benefit Haven House



Buy any 2 Coca-Cola brand 20oz. bottles at the Coke tents



Get these cool Coke sunglasses **FREE**, while they last!



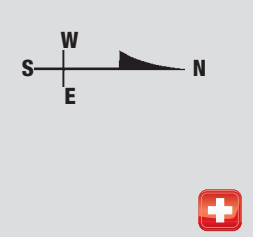
Donation appreciated but not required to spin.

Offer only available at the Coke tents at the 2015 Taste of Buffalo.

LEGEND

TICKET BOOTH
 SECURITY, LOST & FOUND
 TOB MERCHANDISE
 EMERGENCY MEDICAL SERVICES
 RESTROOMS
 COKE
 BEER
 WINE
 SHADE SPACE

- SPONSOR KEY**
- A. TOPS Friendly Markets
 - B. TOPS Pharmacy/Natural Organic
 - C. Buffalo Recycling
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 - E. NYS Troopers
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 - G. Northtown Automotive
 - H. Kwik Fill
 - I. Buffalo Fire Department
 - J. FORD Experience Tour and The Ride & Drive
- Visit our Sponsors on the Inside Ring of Niagara Square
- K. AT&T Marketing Mobile
 - L. Geico
 - M. Independent Health/Independent Health Foundation
 - N. Dentyne
 - O. I Love NY
 - P. CIR Electric
 - Q. Cupcake Vineyards
 - R. Sabra Dip Stand
 - S. #RefreshYourself: Lipton Tea/Simple Skincare



RESTAURANTS

1 Ulrich's 1868 Tavern..... 989-1868	11 Savor Restaurant at the Niagara Falls Culinary Instiute..... 614-6848
2 Merge 842-0600	12 The Cheesy Chick Food Truck 432-0312
3 Snooty Fox 843-3699	13 R&R BBQ Food Truck 472-7130
4 Papaya Restaurant 856-2444	14 The Bavarian Nut Company 810-6887
5 Joe's Crab Shack (585) 734-2171	15 May Jen Chinese Restaurant..... 832-5162
6 Cecelia's Ristorante 883-8066	16 Bar Louie 430-2423
7 BW'S Barbecue 824-7455	17 Mister Pizza 882-6500
8 White Rabbit Frozen Yogurt..... 283-3606	18 Nick Charlap's Ice Cream 312-0592
9 Sidelines Sports Bar and Grill 725-9549	19 Red Osier (585) 266-8182
10 Clarence Center Coffee Co. & Café 435-7516	20 Panaro's Restaurant..... 884-1033

21 Jack Astor's Bar and Grill..... 684-7693	32 Chrusciki Bakery..... 893-1464
22 Carmine's Restaurant 632-2318	33 Anderson's Frozen Custard..... 633-2302
23 Riverstone Grill..... 775-9079	34 The King & I 839-2950
24 Louie's Hot Dogs..... 884-0382	35 Eddie Ryan's 651-0950
25 Jewel of India 877-1264	36 Sun Restaurant..... 447-0202
26 Paula's Donuts..... 862-4246	37 Templeton Landing..... 852-7337
27 Osteria 166 858-3118	38 Zebb's Deluxe Grill and Bar 674-3700
28 Taste of Siam 903-0225	39 Niagara Seafood, Inc 479-5303
29 Fat Bob's Smokehouse..... 887-2971	40 Lloyd Taco Truck 292-1764
30 Spices of India 633-4800	41 Just Pizza..... 883-5650
31 Ebenezer Ale House..... 674-2337	42 J & L Blvd Bbq..... 553-5315

43 Bravo! 684-4595	54 Dinosaur BBQ..... 880-1675
44 Indian Falls Log Cabin..... (585) 762-8422	55 Oshun 848-4500
45 Applebee's 634-7700	56 Caribbean Experience..... 838-5131
46 Salvatore's Italian Gardens 683-7990	
47 716 Food & Sport 432-2820	
48 Gordon Biersch..... 683-0050	
49 T.C. Wheelers 693-3632	
50 Saigon Café..... 883-1252	
51 Dannys Restaurant 649-1194	
52 Sweet Melody's..... 580-3227	
53 Schnitzel & Co. 689-3600	

WINERIES

Hazlitt Vineyards (607) 546-9463
The Winery at Marjim Manor 778-7001
Merritt Estate Winery..... 965-4800
Niagara Landing Wine Cellars..... 433-8405
Spring Lake Winery..... 439-5253
Three Brothers Winery (315) 585-4432

Free Trays sponsored by **Healthy Options**
 AN INDEPENDENT HEALTH FOUNDATION PROGRAM

To help you carry your food easily and enjoy it!
 Get one at an Independent Health tent, while supplies last.