

Previous Taste of Buffalo POSTER ART WINNERS

Please note: The final posters shown have logos and typography added to them by the Taste Of Buffalo design group.
However, student artwork should not contain logos and/or typography unless it is inherent or necessary to the artwork.

2016 WINNER
Charlea Zackey
Empire Home School Group



2015 WINNER
Charlea Zackey
Empire Home School Group



2014 WINNER
Hayley Safe
West Seneca West High School



2017 Poster Art CALL FOR ENTRIES

taste of Buffalo
PRESENTED BY **TOPS**

2017 Taste of Buffalo Poster Art CALL FOR ENTRIES

As Chair of the 2017 Taste of Buffalo presented by TOPS, I am excited to offer this opportunity to recognize another emerging Western New York artist. On behalf of the 2017 Board of Directors, I encourage all aspiring student artists to put their creative skills to the test.

The winning artwork will become the Official 2017 festival poster and will also be incorporated into some of the other Taste of Buffalo marketing materials. Your work will be showcased across the WNY region and at the festival. So start creating and good luck!

Ralph Basile

Chairman, 2017 Taste of Buffalo presented by TOPS



The successful Grand Prize Winner will have their artwork used in some of the 2017 Taste of Buffalo presented by TOPS official advertising materials!

This is a great opportunity for students to develop a strong understanding of the bond of art within the community and how it can affect the outcome of an event. This project can be used as both a teaching tool and an opportunity for students to further develop their portfolios as they prepare for a curriculum in art and/or design.

PRIZE FOR THE WINNING ENTRY

(1) GRAND PRIZE:

One (1) winner will be selected and receive \$750, and their school's Art Department will also receive \$750.

Portions of the winner's art design will be featured on select Taste of Buffalo marketing materials including: Festival Guide cover and Festival Poster.

In the event a home-schooled student wins first prize, their home-school organization must submit proof of not-for-profit status (501(c)(3) tax ID) prior to distribution of funds and must be located in Niagara or Erie county to be eligible to receive the \$750 school/organization portion of the prize. If the student does not belong to a qualified organization, that portion of the prize will be forfeited



TASTE OF BUFFALO MISSION

“To provide an affordable and enjoyable weekend festival in a socially responsible manner for the families of Western New York.”



OFFICIAL RULES

Eligibility: Students in grades 9 -12 currently enrolled in a public, private, parochial or home school (high school) in Erie and Niagara counties. Taste of Buffalo Board of Directors, employees of TOPS Markets, and their immediate family members, their agencies and assigns are not eligible to enter or win. Only one (1) entry per person permitted. Multiple entries will be disqualified.

Begin Submitting Artwork: Friday, February 3, 2017

Deadline to Submit Artwork Electronically: Friday, March 3, 2017 at 11:59pm.

Deadline to Submit Artwork in Person: Friday, March 3, 2017, 4pm

Any entries submitted by USPS must be postmarked on or before Friday, March 3, 2017.

Winner Announcement: On or about Wednesday, April 5, 2017

Winner and Prizes: One (1) winner will be selected as judged by a public vote. The winner will receive \$750 and their school's Art Department will also receive \$750. The winner's artwork will be used in the creation of the Official 2017 Taste of Buffalo poster and some elements of the artwork will be used in/on other 2017 Taste of Buffalo marketing materials. No other compensation of any kind will be provided.

Specifications: Entries may be created in any medium. Minimum size: 8" x 10". Maximum size: 18" x 24". Your entry must be scanned at its original size and saved as a high-resolution jpg (300 dpi) (maximum file size: 10mb) for submission. Winner will be required to submit a high-resolution pdf to Taste of Buffalo for reproduction.

Design: All submissions must be original and the exclusive work of the person entering the contest in idea, design and execution. Designs must not incorporate vulgar, violent or offensive content or any copyrighted characters (e.g., comic and/or television characters), photographs, or magazine or newspaper illustrations. Any entry that does so will be disqualified and not be considered for judging. No typography or copy should be included within the artwork.

Required Elements: Artwork should convey the feeling of the mission of the Taste of Buffalo which is to “provide an affordable and enjoyable weekend festival in a socially responsible manner for families of Western New York; to enhance the quality of life in the Greater Niagara Frontier and promote downtown Buffalo”, and the wonderful restaurants that call our region home.

Conditions: All entries become the property of Taste of Buffalo and TOPS Markets. Taste of Buffalo and TOPS Markets assume no responsibility for late, lost, illegible, damaged, incorrect, postage due, incomplete or misdirected mail and/or email No responsibility is assumed for technical failure of any kind or for lost, late, or damaged entries. Electronic entries that are incomplete, incorrect illegible and/or deemed not eligible by TOPS Markets will automatically be disqualified. TOPS Markets is not responsible for any electronic, network, computer or other technical malfunctions that occur upon collection, processing and transmission. By entering this contest, winners agree to the use of their name and likeness and artwork for advertising/ publicity purposes without additional compensation where permitted by law. Entries will not be returned. Taste of Buffalo reserves the right to recrop, revise or alter artwork as needed to accommodate various communication vehicles. Winner will be required to submit a high-resolution pdf of the winning entry to Taste of Buffalo, Inc. for reproduction.

How to Submit Your Entry Electronically: Email your high-resolution jpg (300 dpi) (maximum file size: 10mb) entry to: topsposterart@gmail.com

1. In the **Subject** line of the email, type: 2017 Poster Art Contest Submission.

2. In the **Body** of the email, type: Your name, home address, telephone number, grade, your art teacher's name and your school or home school organization. If you are a minor and are submitting on your own, please include the name and phone number of your parent or legal guardian.

Alternatively, you may submit your entry by regular mail or hand delivery:

MAIL TO:

TOPS/Taste of Buffalo Poster Art Contest
TOPS Markets, LLC
124 Taylor Road
Depew, New York 14043
Attn: Kathy Allen

HAND DELIVER ENTRIES WEEKDAYS 8 AM-4 PM TO:

TOPS/Taste of Buffalo Poster Art Contest
TOPS Markets, LLC
6363 Main Street
Williamsville, New York 14221
Attn: Kathy Allen

Finalist Judging/Selection: Beginning March 5, 2017 and continuing through March 11, 2017 a panel of expert judges will select up to six (6) finalists from among all entries received, for final judging. Entries will be judged and selected based upon the interpretation of the Taste of Buffalo's mission, originality and visual impact.

Voting/Winner Selection: The designs from the finalists will be posted on the TOPS Facebook Page (www.facebook.com/TopsFriendlyMarkets) where the general public will be asked to cast one (1) vote by "liking" the photo of their favorite entry. Only one (1) vote per person will be permitted. Voting will open beginning March 12, 2017 at 12:01am and continue through April 1, 2017 at 11:59pm. The design receiving the highest number of "Facebook likes" will be judged the winning entry. Winner must be verified and will be required to execute an Affidavit of Eligibility and Release within the allotted time period prior to being determined the winner. In the event the paperwork is not returned within the allotted time period, or the winner is not able to be verified, an alternate winner will be selected and the design with the second greatest amount of votes will become the winning entry. All finalists will be notified by telephone and mail by TOPS Markets after the winner selection has been made and verified.