

2017 Festival Guide Advertising Opportunity

Exclusively for Taste Restaurants, Food Trucks and Wineries

Put a coupon or marketing message into the hands of thousands of consumers with an ad inside the official Taste of Buffalo Festival Guide. The guide is a full-color, 5.5"x 8" booklet that includes a site map, festival information, coupons and a directory of participating restaurants that consumers will take home and keep for future reference.

- **DISTRIBUTION:** Prior to the festival: TOPS Markets, download at tasteofbuffalo.com
At the festival: At three ticket tents
- **COST:** \$200 for one 1/4 page full-color ad/coupon. Fee will be deducted from your 2017 proceeds.
- **DIMENSIONS/SPECS:** 2" tall by 5" wide • Coupons will expire on 12/31/17.
- **DEADLINE FOR INCLUSION:** April 21st (ads are limited; first come, first served)
- **DEADLINE TO SUBMIT LOGO/ARTWORK:** May 5th

Please submit all items below via email to: ahackett@ahadesigns.net

1. Your logo in either vector art EPS format or a high resolution JPEG or TIFF format (300 dpi)
2. Your restaurant address, phone number and website (if available)
3. Text for the offer/marketing message (Copy must be approved by TOB)

If you prefer, you can also submit your camera-ready artwork to ahackett@ahadesigns.net.

IF YOU HAVE ANY QUESTIONS REGARDING ARTWORK,
EMAIL AHACKETT@AHADESIGNS.NET OR CALL ANN HACKETT AT 716-812-6207.

