

taste of Buffalo food truck application

PRESENTED BY 

The Mission Statement of A Taste of Buffalo, Inc.

"To provide an affordable and enjoyable weekend festival in a socially responsible manner for the families of Western New York."

We're happy to welcome Buffalo's Food Trucks to Taste of Buffalo in 2012!

Thank you for your interest in the Taste of Buffalo Presented by TOPS. The policy of the Taste is to offer returning veteran restaurants (restaurants that participated in the 2011 event) the right of first refusal before accepting new participants. **The deadline for returning a completed Application is Tuesday, January 31, 2012.** Early February, the Taste Restaurant Committee will review all completed applications received by the deadline date and will begin filling the available space.

Please complete the following information & return to the address below as soon as possible.

FOOD TRUCK NAME _____

OWNER ADDRESS _____

OWNER PHONE _____ FAX _____

CONTACT PERSON _____ TITLE _____

CONTACT ADDRESS _____

CONTACT PHONE _____

CONTACT E-MAIL _____

How long have you been in business? _____

How many employees do you have? _____

Who referred you to the Taste of Buffalo? _____

If your Food Truck is selected to participate in the Taste of Buffalo you must meet the following menu item criteria:

- All menu items must be on your regular menu or your specials menu.
- You must serve at least 3 items, but no more than 4.
- You must serve one "Healthy Option" menu item. This can be one of the 3 items or can be added as a fourth item.
- You must serve one "taste" item at \$2.00. Your "taste" item must be a "taste-size" portion of a signature item that you are serving at the event.
- All pricing is in \$0.50 increments.
- \$1.00 is the minimum and \$4.00 is the maximum you may charge.
- You may price up to 2 menu items at \$4.00, the other 1 or 2 menu items must be priced between \$1.00 and \$3.50. Multiple price points for 1 menu item are acceptable (Example: \$4.00 large portion, \$3.00 portion and a \$2.00 "taste" portion).
- Your menu items may not duplicate any other participating restaurant's menu items. Meaning, no two restaurants/food truck will be serving items prepared the same way. The Taste Restaurant Committee will make all final decisions regarding menu item duplication.

Please briefly describe several items you would consider serving.

1. _____ 4. _____
2. _____ 5. _____
3. _____ 6. _____

The Taste of Buffalo provides each Food Truck:

- A space to accommodate your Food Truck
- Roaming event security
- Shore power
- Access to potable water
- A Taste Restaurant Committee Representative assigned to your restaurant.
- Necessary Health Department permit and City of Buffalo Temporary Stand permit ONLY. Should your activities require any additional permits, those additional permits will be at your own expense.
- Paid parking for cars and other vehicles is available at an additional cost.

You will be expected to:

- Remit an Entry Fee of \$850.00 by the stated deadline date; remit 18% of your Gross Sales to Taste of Buffalo; Taste of Buffalo will withhold NYS Sales Tax from your proceeds and remit to NYS on your behalf.
- Complete all necessary paperwork by requested deadlines
- Attend the Mandatory Restaurant Meeting held in June 2012. Date to be determined. At least one principal or decision maker must attend.
- Adhere to all guidelines and rules of the Taste of Buffalo
- Provide an electronic copy of your Food Truck's color logo in either vector art EPS format or a high resolution JPEG or TIFF format (300 dpi).

PLEASE RETURN THIS COMPLETED FORM TO:

A Taste of Buffalo, Inc.
Attn: Jennifer Mitri
PO Box 407
Lancaster, NY 14086

OFFICE USE ONLY

Date Received: _____