



# WINERY application

## *The Mission Statement of A Taste of Buffalo, Inc.*





“To provide an affordable and enjoyable weekend festival in a socially responsible manner for the families of Western New York.”

*Thank you for your interest in the Taste of Buffalo. The policy of the Taste is to offer previous years participants the right of first refusal. The deadline for turning in Winery Applications is January 31, 2010. Following that deadline, the committee will review all applications and begin filling the available space using the following criteria as a guide.*

### WINERY QUALIFICATIONS:

Winery must be a public establishment, whose primary commercial function is to serve wine on a retail basis and is open all year round in New York State.

### WINERY CRITERIA:

-  Must meet the above definition of a winery
-  Maintain high quality standards
-  No duplication of wine items already served
-  Items must be offered at the winery

**Please complete the following information & return to the address below as soon as possible.**

WINERY NAME \_\_\_\_\_

WINERY ADDRESS \_\_\_\_\_

WINERY PHONE \_\_\_\_\_ FAX \_\_\_\_\_

CONTACT PERSON \_\_\_\_\_ TITLE \_\_\_\_\_

CONTACT HOME ADDRESS \_\_\_\_\_

CONTACT HOME PHONE \_\_\_\_\_

CONTACT E-MAIL \_\_\_\_\_

How long have you been in business? \_\_\_\_\_

How many employees do you have? \_\_\_\_\_

Have you done off-site business? \_\_\_\_\_ If yes, what? \_\_\_\_\_

Who referred you to the Taste of Buffalo? \_\_\_\_\_

**if YOUR WINERY is selected to participate in the taste of buffaLo you must meet the following menu item criteria:**

- 🌀 All wine items must be on your regular menu or your specials menu.
- 🌀 Wine items must be priced between \$1.00 and \$4.00, one Premium Wine item may be priced between \$1.00 and \$7.50.
- 🌀 All pricing is in \$0.50 increments
- 🌀 Menu items cannot duplicate any specialty wine item already being offered by another winery. The decision on duplication is up to the discretion of the Taste of Buffalo.

**Please BRIEFLY DESCRIBE SEVERAL items you WOULD CONSIDER SERVING.**

1. \_\_\_\_\_ 4. \_\_\_\_\_
2. \_\_\_\_\_ 5. \_\_\_\_\_
3. \_\_\_\_\_ 6. \_\_\_\_\_

**the taste of buffaLo PROVIDES EACH WINERY:**

- 🌀 Tent, including side flaps sufficient to cover three sides of the tent
- 🌀 Professionally made sign identifying your winery name and/or logo
- 🌀 Security
- 🌀 110 volt 4-outlet 60 AMP electrical line – additional electric is available at an extra cost based on needs including 220 lines
- 🌀 A Winery Committee Representative assigned to work with you to help with processing initial paper work, and planning and execution. They will be on site at the event as well.
- 🌀 Entrance Fee includes Health Department permit and Temporary Stand permit ONLY. It does not include the Special Events Permit fee.
- 🌀 Access to Water

**you WILL be expected to:**

- 🌀 Pay entrance fee of \$700 and 18% of your Gross Sales plus Sales Tax from your participation in the Taste of Buffalo
- 🌀 Complete all paperwork in a timely fashion and meet all deadlines
- 🌀 Adhere to all guidelines and rules of the Taste of Buffalo
- 🌀 Provide an electronic copy of your winery's color logo in either vector art EPS format or a high resolution JPEG or TIFF format (300 dpi).
- 🌀 Obtain a Special Events permit for both days of the event

**Please RETURN THIS completed form to:**

**a taste of buffaLo, INC.**

Attn: Darcy Hitchcock  
4584 Ridgeview Dr South  
North Tonawanda, NY 14120

**OFFICE USE ONLY**

Date Received: \_\_\_\_\_